

2025 Chubb Small Business Appetite Guide

There is no better place to grow your small business portfolio than with Chubb. We offer one of the broadest P&C and Financial Lines product suites available in the market — crafted specifically for small business owners. And, we are committed to making your experience in placing this business with Chubb easy and efficient, with quote, bind and issue capabilities at your fingertips. Below are top industry segments available in Marketplace – and our related risk appetite. Where our appetite is strong, expect a fast, seamless experience with quote rates exceeding 80%.

Segment	Business Type(s)	The ForeFront Portfolio SM									
		Chubb BOP & GL	Workers' Comp	Umbrella	Auto	Cyber	E&O indicated with ^{1, 2, 3}	Employment Practices	Fiduciary Liability	Directors & Officers	Crime
Professional Services	Lawyers	Strong	Strong	Strong	Strong	Strong	Contact	Contact	Contact	Contact	Contact
	Architects/Engineers	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Advertising & PR	Strong	Strong	Strong	Strong	+	Strong	Strong	Strong	Strong	Strong
	Business Consultants	Strong	Strong	Strong	Strong	+	Strong	Strong	Strong	Strong	Strong
	Veterinarians	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Photographers/Videographers	Strong	Strong	Strong	Strong	+	Strong	Strong	Strong	Strong	Strong
	Real Estate Agents	Strong	Strong	Strong	Strong	Strong	Contact	Strong	Contact	Strong	Strong
Technology	Computer Software Developers	Strong	Strong	Strong	Strong	+	Strong	Strong	Strong	Strong	Strong
	Website Design	Strong	Strong	Strong	Strong	+	Strong	Strong	Strong	Strong	Strong
	Hardware & Cloud Service Providers	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
Healthcare	Medical & Dentist Offices	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Life Sciences R&D	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Life Sciences Manufacturing	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
Financial Institutions	Insurance Agents & Accountants	Strong	Strong	Strong	Strong	Strong	Contact	Contact	Contact	Contact	Contact
	Financial Advisors & Investment Companies	Strong	Strong	Strong	Strong	Strong	Contact	Contact	Contact	Contact	Contact
Real Estate	LROs	Strong	Contact	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Commercial Condo & Homeowner Assoc.	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Contact	Strong	Strong
Other Services	Hair and Nail Salons	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Event Planners	Strong	Strong	Strong	Strong	+	Strong	Strong	Strong	Strong	Strong
	Printers/Publishers	Qualified	Strong	Strong	Strong	+	Strong	Strong	Strong	Strong	Strong
	Electronics Shops	Qualified	Contact	Qualified	Contact	Strong	Strong	Strong	Strong	Strong	Strong
	Cell Phone Stores	Contact	Strong	Contact	Contact	Strong	Strong	Strong	Strong	Strong	Strong
Retailers	Grocery Stores	Contact	Contact	Contact	Contact	Strong	Strong	Strong	Strong	Strong	Strong
	Liquor Stores	Contact	Strong	Contact	Strong	Strong	Strong	Strong	Contact	Strong	Strong
	Clothing & Jewelry Stores	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Bakeries & Coffee Shops	Strong	Strong	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Pharmacies	Strong	Strong	Strong	Strong	Strong	Contact	Strong	Contact	Strong	Strong
	Florists	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Furniture Stores	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Food, Textile & Apparel	Strong	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
Manufacturing	Metal, Machinery & Equipment	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Technology	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong
	Furniture, Wood & Plastics	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong

Guide continues below. Appetite differs in CA, FL & NY - and may vary in other locations.

Strong Appetite

Qualified - Each Risk Considered On its Merits

Limited or No App

Contact your underwriter

Indicates E&O



Grow your business and boost success with Chubb Small Business

Small businesses need stability as they grow. Partnering with Chubb, the world’s largest publicly traded Property and Casualty insurance company, offers unprecedented value, giving your customers confidence and assurance that their business is protected.

Comprehensive Solutions

- ▶ Extensive range of small business products to address your clients’ unique needs
- ▶ Broad Property and Casualty appetite coupled with expansive Financial Lines and Cyber appetite
- ▶ Management Liability coverages from *The ForeFront PortfolioSM* with virtually effortless on-the-glass quoting and issuance

Protected By the Power of Chubb

- ▶ Your customers are protected by our world-class claims service
- ▶ Unparalleled service from a company built around excellence in customer service
- ▶ Scalable coverages that can be adjusted as businesses mature

Fast and Simple Quoting

- ▶ User-friendly quoting tools allow more swift and accurate quotes and faster responses to customers
- ▶ Immediate results with high straight-thru processing rates and fast underwriting turnaround when needed
- ▶ One-click cross-sell for Cyber, Umbrella, and EPLI

Powerful Digital Solutions

- ▶ Market-leading APIs to quote Chubb on Comparative Raters – fast, accurate and mirroring Marketplace offerings
- ▶ Intuitive self-service tools for processing Endorsements, Claims, Premium Audits and more

Best-in-Class Customer Service Center

- ▶ Industry-leading offering to service and grow small businesses on your behalf and help you maximize efficiency
- ▶ All Chubb Small Business lines eligible
- ▶ White glove, same-day service from 8 a.m. – 8 p.m. ET with high customer satisfaction

Visit [Marketplace](#) for a comprehensive listing of all NAICS codes and industry classifications.

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Segment	Business Type(s)	The ForeFront Portfolio									
		Chubb BOP & GL	Workers' Comp	Umbrella	Auto	Cyber, E&O indicated with "+"	Employment Practices	Fiduciary Liability	Directors & Officers	Crime	
Clubs/ Associations	Charitable Foundations	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Civic Clubs	Qualified	Strong	Strong	Strong	Strong	Limited	Strong	Limited	Strong	
	Recreation Clubs	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Chambers of Commerce	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Professional & Trade Associations	Strong	Strong	Strong	Strong	+	Strong	Strong	Strong	Strong	
Wholesale	Food, Textile & Apparel	Qualified	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Auto Parts (New) & Hardware	Strong	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Electrical Equipment	Qualified	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Janitorial Supply	Qualified	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
Restaurants	Casual & Fine Dining	Qualified	Qualified	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	
	Sandwich Shops	Strong	Qualified	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	
	Fast Food	Limited	Limited	Limited	Limited	Strong	Strong	Strong	Strong	Strong	
Contractors	Interior Carpentry & Flooring Installation	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	HVAC & Plumbing	Qualified	Qualified	Qualified	Qualified	Strong	Strong	Strong	Strong	Strong	
	Landscaping	Strong	Qualified	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Painting	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Janitorial	Strong	Qualified	Strong	Strong	+	Strong	Strong	Strong	Strong	
	Electrical	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Driveway Paving	Qualified	Qualified	Qualified	Qualified	Strong	Strong	Strong	Strong	Strong	
Institutions	Art Galleries & Studios	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Museums & Libraries	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Religious Institutions	Limited	Limited	Limited	Limited	Strong	Limited	Limited	Limited	Limited	
Transportation	Trucking	Limited	Limited	Limited	Limited	Strong	Strong	Strong	Strong	Limited	
	Logistics, including Freight Forwarders	Limited	Limited	Limited	Limited	+	Strong	Strong	Strong	Limited	
	Warehouses	Limited	Limited	Limited	Limited	Strong	Strong	Strong	Strong	Strong	
Entertainment	Disc Jockeys	Qualified	Limited	Strong	Strong	Strong	Limited	Strong	Limited	Strong	
	Recording Studios	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	Strong	
	Theatrical Performers (non-travel)	Qualified	Limited	Strong	Strong	Strong	Limited	Strong	Limited	Strong	
	Motion Picture	Limited	Limited	Limited	Limited	Strong	Strong	Strong	Strong	Strong	
Education	Art	Qualified	Limited	Limited	Strong	Strong	Strong	Strong	Strong	Strong	
	Music & Dance	Limited	Limited	Limited	Limited	Strong	Strong	Strong	Strong	Strong	
	Vocational	Limited	Limited	Limited	Limited	Strong	Limited	Strong	Limited	Strong	
	Schools	Limited	Limited	Limited	Limited	Limited	Limited	Strong	Limited	Strong	
Oil and Gas	except Pipeline Operations	Limited	Limited	Limited	Limited	Limited	Strong	Strong	Strong	Strong	
Mining	except Coal & Gold Dredging	Limited	Limited	Limited	Limited	Limited	Strong	Strong	Strong	Strong	
Public Sector	Conservations/Preserves	Limited	Limited	Limited	Limited	Strong	Strong	Strong	Qualified	Strong	
Appetite differs in CA, FL & NY - and may vary in other locations.											
		Strong Appetite	Qualified - Each Risk Considered On its Merits	Limited or No App	+ Indicates E&O						

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Get to know The ForeFront Portfolio

Chubb's *The ForeFront Portfolio* offers flexible management liability insurance coverage with a nearly effortless on-the-glass quoting and issuance process via Chubb Marketplace, ensuring your customers have access to our comprehensive set of coverage offerings.

Learn more about *The ForeFront Portfolio* for Small Business...

What It Offers

Coordinated and consistent insurance protection against the financial costs of legal defense, settlements and thefts

Who It Protects

Private, not-for-profit and healthcare organizations

Key Coverages

- 1. Employment Practices Liability** – Helps protect against allegations stemming from employment-related wrongdoing and helps mitigate EPL exposures through optional state-of-the-art loss prevention services, where permitted
- 2. Fiduciary Liability** – Helps protect your customers' organizations, benefit plans and fiduciaries against exposures resulting from breaches of fiduciary duty and allegations of errors and omissions in the administration of benefit plans
- 3. Directors & Officers & Entity Liability (D&O)** – Helps protect against exposures associated with the management actions and decisions of organizations' directors and officers
- 4. Crime** – Helps protect not-for-profit and private organizations from anything from employee fraud to third-party theft

Risks You Can Quote On Marketplace

- ▶ 44 states covered [View Latest Map](#)
- ▶ Established operations with revenues < \$50M
- ▶ Employee Count < 250

Quoting Process

- ▶ Simple and fast quote processing capabilities
- ▶ No coverage-specific underwriting questions on EPL, Fiduciary and Crime, and just three for D&O
- ▶ No signed application required, nor any additional information required once you get a quote
- ▶ Straight-thru processing rates above 90%
- ▶ Ability to customize quotes with any combination of coverage types based on your customer's needs

For more information, download
The ForeFront Portfolio on Marketplace highlight sheet.