



## HERE'S WHAT YOU NEED!

User-friendly is how I would describe the Amelia weekend. Unlike Monterey, where you have event after event cascading upon one another, or Scottsdale, where the events are so separated that a small jet would be the best way to get around, Amelia is compact, with everything seemingly at your fingertips.

There are just three major events—the RM and Gooding auctions, and the Concours—plus a host of smaller ones. Many are listed in our timeline on p. 4; you can find the [complete schedule of events here](#) and complete concours information at [www.ameliaconcours.org](http://www.ameliaconcours.org). In short, this is the one weekend where you really can, and should, do everything.

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Centre Street

### KEITH MARTIN'S INSIDE TIP

Carve out some time to get to old-town [Fernandina Beach](#). It's quaint and compact, and an hour's walking will take you from one end to the other and back. The town represents an era gone-by, the genteel South, and just strolling down Centre Street will take you back a century at least. Allow time to for an ice cream cone at Amelia Island Coffee and Ice Cream at 207 Centre Street; you'll be glad you did.



Chubb has been a specialist insurer of collectible cars for over 35 years. Visit our booth at the Gooding & Co. auction to learn more about how our collector car policies can be of benefit to you.

**CHUBB COLLECTOR  
CAR INSURANCE**  
*from Chubb Personal Insurance*



1938 Peugeot 402 Darl'Mat at Gooding Amelia

## Gooding & Company The Amelia Island Auction

**Preview:** Thursday, March 11,  
9 am to 6 pm; Friday, March 12,  
8:30 am to 5 pm

**Auction:** Friday, March 12, 5 pm

**Where:** Amelia Island Plantation,  
6800 First Coast Hwy.  
Amelia Island, FL 32034

**Web:** [www.goodingco.com](http://www.goodingco.com)

**Phone:** 310.899.1960

**Cost:** \$75 auction catalog ad-  
mits two, \$30 per person at the  
door

Building on the success of its annual auctions in Pebble Beach, California, and Scottsdale, Arizona, Gooding & Company has set up shop in Florida for this first-time event, held alongside the Amelia Island Concours d'Elegance. More than 75 cars are expected at the one-day auction, which will take place on the grounds of the 1,350-acre Amelia Island Plantation.

### Star Cars

**1931 Voisin C20 V12 "Mylord" Demi-Berline.** Fitted with one of five known Voisin 12-cylinder sleeve-valve engines, this unique C20 features design cues drawing heavily from Gabriel Voisin's background in aviation. Low and imposing, it was shown at the Pebble Beach Concours in 2006, and won Best of Show at the Amelia Island Concours in 2009. **Gooding Estimate: In excess of \$2.5m**

**1938 Peugeot 402 Darl'Mat Roadster.** Coachwork by Portout. One of approximately 30 surviving examples, the Darl'Mat was designed as a sports car, using a short 302 chassis with the more powerful 402-series engine. Penned by Georges Paulin, it is finished in light blue with blue leather interior and a rare fabric convertible top. The car debuted at the 2004 Pebble Beach Concours d'Elegance, where it won its class. **Gooding Estimate: \$650,000–\$850,000**

Browse the online version of Gooding's catalog at [www.goodingco.com/auction](http://www.goodingco.com/auction).



1931 Voisin C20 at Gooding Amelia

## Amelia Island Numbers to Know

### AUCTION COMPANIES

**Gooding & Company**  
310.899.1960

**RM Auctions**  
800.211.4371

### CHAMBER OF COMMERCE

904.261.3248

### POLICE DEPARTMENT

904.277.7342

### TAXI/SHUTTLE SERVICE

**First Coast Transportation**  
904.261.1130



1967 Ferrari 275 GTB/4 at RM Amelia

## RM Auctions

### Automobiles of Amelia Island

RM is the official auction house of the Amelia Island Concours d'Elegance, and the company has established a track record of success at its annual Amelia Island events, selling a total of 25 million-dollar cars and attracting both bidders and sellers from around the world. This twelfth annual event will return to the Amelia Island Ritz-Carlton, and around 100 cars are expected to cross the block.

#### Star Cars

**1967 Ferrari 275 GTB/4 Alloy Berlinetta.** Featuring coachwork by Scaglietti, s/n 09501 was displayed as Luigi Chinetti's show car at the 1967 New York Auto Show before finding its way into private ownership. Fitted with a number of desirable options, including a/c, power windows, and Borrani wire wheels, s/n 09501 has participated in various FCA-sanctioned events. **RM Estimate: \$1.35m–\$1.75m**

**1964 Pontiac Banshee Coupe.** Developed by John DeLorean to compete head-on with the Ford Mustang, the Pontiac Banshee's styling influenced several future GM products, including the Firebird, before its development was halted by executives who viewed it as a serious threat to the success of the Corvette. Less than 1,500 miles from new. **RM Estimate: \$450,000–\$650,000**

Browse the online version of RM's catalog at [www.zmags.com](http://www.zmags.com).

**Preview:** Thursday, March 11 through Saturday, March 13, 9 am to 6 pm

**Auction:** Saturday, March 13, 11 am to 6 pm

**Other Events:** Gala Reception, Friday, March 12, 6 pm to 9 pm (by invitation only)

**Where:** The Ritz-Carlton, 4750 Amelia Island Pkwy. Amelia Island, FL 32034

**Web:** [www.rmauctions.com](http://www.rmauctions.com)

**Phone:** 800.211.4371

**Cost:** \$100 auction catalog admits two

## Top 10 Sales of All Time at Amelia Island, all by RM Auctions

Rank	Sold Price	Model	Lot #	Date
1	\$2,750,000	1960 Ferrari 250 GT SWB Alloy Competition Berlinetta	142	3/11/06
2	\$2,640,000	1931 Duesenberg Model J Convertible Coupe by Murphy	241	3/8/08
3	\$2,530,000	1933 Alfa Romeo 8C 2300 Monza	75	3/9/02
4	\$2,200,000	1931 Bentley 8 Liter Open Tourer by Harrison	263	3/8/08
5	\$2,145,000	1938 Talbot-Lago T23 Teardrop Coupe	155	3/11/06
6	\$1,980,000	1972 Ferrari 365 GTB/4 Daytona Competizione	90	3/12/05
7	\$1,925,000	1953 Ferrari 375 MM Open	118	3/9/02
8	\$1,760,000	1934 Ford Model 40 Special Speedster	252	3/8/08
9	\$1,760,000	1950 Ferrari 166 MM Touring Barchetta	57	3/12/05
10	\$1,650,000	1932 Packard Twin Six Sport Phaeton	261	3/10/07



## 15th Annual Amelia Island Concours d'Elegance



**Where:** The Ritz-Carlton,  
4650 Amelia Island Pkwy.,  
Amelia Island, FL 32034

**When:** March 14

**Web:** [www.ameliaconcours.org](http://www.ameliaconcours.org)

**Phone:** 904.636.0027

**Sponsors:** Ritz-Carlton Amelia Island, Mercedes-Benz, RM Auctions, Breitling, Hagerty, Meguiar's, FedEx, Heacock Classic, Grundy Worldwide, Sports Car Market

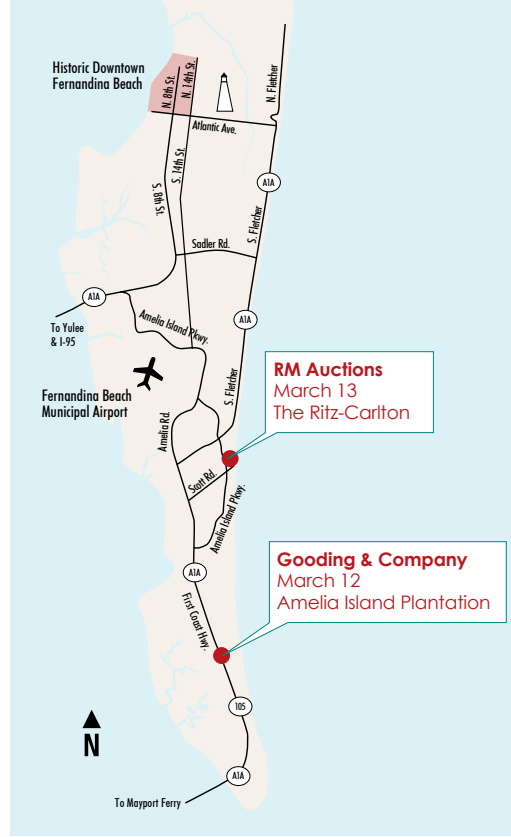
**Cost:** \$45 adult; \$20 student; individual events and seminars range from \$20 to \$275

**Insider Tip:** Amelia is one of the premier concours in the world. Founder Bill Warner has an affection for all things motoring, from race cars to motorcycles, and it shows. But the concours is much

more than cars on a lawn. Special events on the preceding days include an Automotive Design Seminar, a Porsche 917 Seminar, and "The Three Greats," a discussion led by racing legends Richard Petty, Don "Big Daddy" Garlits, and Sir Stirling Moss. Petty also serves as the concours Honoree, while Porsche is featured marque. Sports Car Market publisher Keith Martin will be a judge at the concours; stop by the SCM booth and say hello.

For complete information about the Concours, visit [www.ameliaconcours.org](http://www.ameliaconcours.org).

## Area Map



## Timeline of Events

	8 am	9 am	10 am	11 am	12 pm	1 pm	2 pm	3 pm	4 pm	5 pm	6 pm	7 pm	8 pm	9 pm	10 pm	11 pm	12 am
<b>Thursday, March 11</b>																	
At the Ritz-Carlton:																	
Wine Maker's Dinner; \$250 per person																	
<b>Friday, March 12</b>																	
At the Ritz-Carlton:																	
Automotive Design Seminar; \$20 per person																	
Porsche 917 Seminar; \$20 per person																	
<b>Saturday, March 13</b>																	
At the Ritz-Carlton:																	
"The Three Greats: Petty, Moss, Garlits" Seminar; \$30 per person																	
Poster signing with "The Three Greats"																	
Breitling Cocktail Reception; \$275 per person (includes gala dinner)																	
Mercedes-Benz Gala Dinner, guest speaker Richard Petty																	
<b>Sunday, March 14</b>																	
Awards Presentation																	