

CHUBB®

powered by
healthŌme
Improving Life with Omics

Help Save Lives With Cancer Advocate Plus

A first-of-its-kind coverage that helps employees understand their cancer risk and get assistance when it matters most.



Lump Sum
Cash Benefits



Proactive
Genetic Testing



Disease
Management



Genomics
Education

Did You Know?



90%

of cancers that are treatable if caught in stage 1.¹



42%

of insured cancer patients report a significant or catastrophic financial burden.²



1 in 13

people carry a genetic risk of cancer.³



~50%

of patients with an inherited mutation are missed using current genetic testing guidelines.³

¹ cancer.gov

² www.cancerresearchuk.org/about-cancer/cancer-symptoms/why-is-early-diagnosis-important

³ www.cancer.org/healthy/cancer-causes/genetics/genetic-testing-for-cancer-risk/understanding-genetic-testing-for-cancer.html

Cancer is a Genetic Disease.⁴ It Stands To Reason That Genes Hold The Answer.

Cancer can arise from two sources⁵:

- ✓ Inherit a cancer-causing gene mutation
- ✓ Acquire a mutation in DNA

Treatment begins by understanding employee genetics. With that information and genetic tumor profiling, employees can better access the precision treatments designed to fight against their disease.



⁴<https://www.cancer.net/navigating-cancer-care/cancer-basics/genetics/genetics-cancer>

⁵ www.cancer.gov





Introducing Cancer Advocate Plus

Chubb and healthŌme™ have partnered to introduce an innovative, first-of-its-kind genetic cancer program, designed to proactively manage cancer risk and provide a personal, precise, and confidential way for you to manage your health.

Play Video



Better Than One-Size-Fits-All Treatment

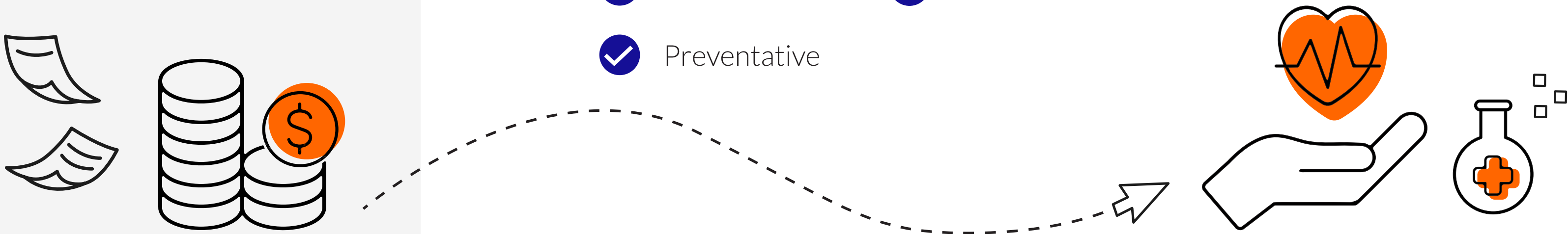
Current treatments tend to be reactive — meaning that they focus on the management of diseases after they’ve been diagnosed. Cancer Advocate Plus allows your employees to be proactive about their health by identifying their cancer risk ahead of time to catch inherited cancer early and having access to the latest in genetic tumor profiling, so they can get a more personalized, precise treatment.

Today’s Healthcare

- ✓ Costly
- ✓ Generalized
- ✓ Reactive
- ✓ Disease Management

Tomorrow’s Healthcare

- ✓ Predictive
- ✓ Proactive
- ✓ Personalized
- ✓ Curative
- ✓ Preventative



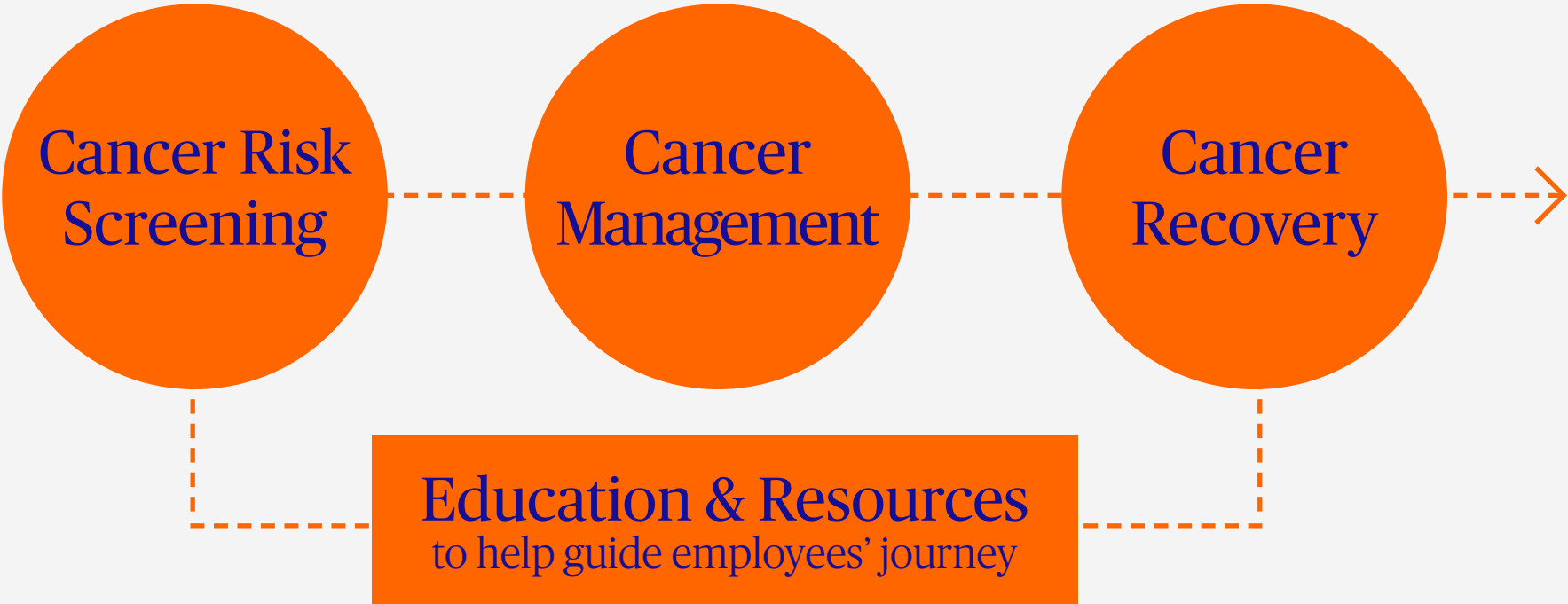
A Cancer Program That Addresses The Full Cancer Journey

Every cancer journey is deeply personal. And every treatment should be, too. Cancer Advocate Plus is your employees' partner in detection, prevention, management and recovery. Combining precision testing with insurance protection, we help ensure that employees are better supported financially, medically, and emotionally.

Pays Cash Benefits



Addresses Three Stages of the Cancer Continuum

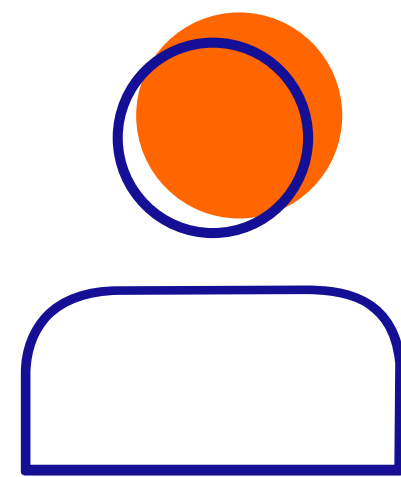


- ✓ Guaranteed Issue
- ✓ Guaranteed Renewable
- ✓ Guaranteed Portability
- ✓ Level Premiums For Life

A Cancer Program Tailored to Your Employees' Genetics

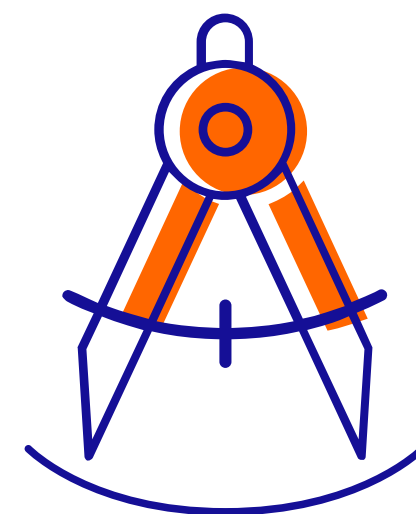
Cancer Advocate Plus isn't just a product. And it doesn't just offer cash benefits. It's a proactive program that empowers your employees to manage their cancer risk with personalized care following a diagnosis.

Employees diagnosed with cancer can expect support from a registered oncology nurse advocate who will help them navigate their cancer journey while organizing their Cancer Advocate Plus benefits and relevant clinical trial enrollment. If necessary, they will also help with clinical trial identification and enrollment. Cancer Advocate Plus provides a unique and highly personalized cancer management program.



Personal

Provides education, resources, and advocacy to your employees throughout their cancer journey



Precise

A program built to protect your employees, specific to their genetics



Proactive

Employees stay a step ahead of the disease with cancer risk screening and the latest in cancer treatments



Confidential

Medical information is only shared with the employee's permission

A Closer Look At The Cancer Advocate Plus Program

Cancer Risk Screening



- healthŌme One™ Heritable Screening Test
- Pharmacogenomic (drug response) testing
- Genetic counseling with action plan (if positive results are identified)

Cancer Management



- Oncology nurse advocate
- Expert medical review
- Genetic tumor testing
- Clinical trial identification & enrollment
- Precision treatment recommendation report

Cancer Recovery



- Continued navigation support
- Recurrence monitoring
- Integrative wellness support

Insurance Protection



- Cash benefits paid on cancer diagnosis, after six months and after twelve months

Education and Empowerment



- Receive and store test results
- Access educational content

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Thank You

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