

Supporting Resilience Amid Climate-Related Middle-Market Risks

The Middle Market Indicator from The National Center for the Middle Market

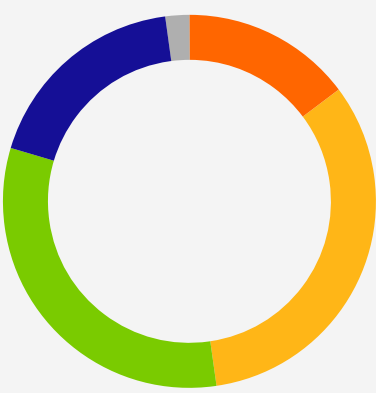


The National Center for the Middle Market and Chubb surveyed executives from 1,000 middle market companies, revealing their views on climate-related risks.*

The Impact of Climate Change

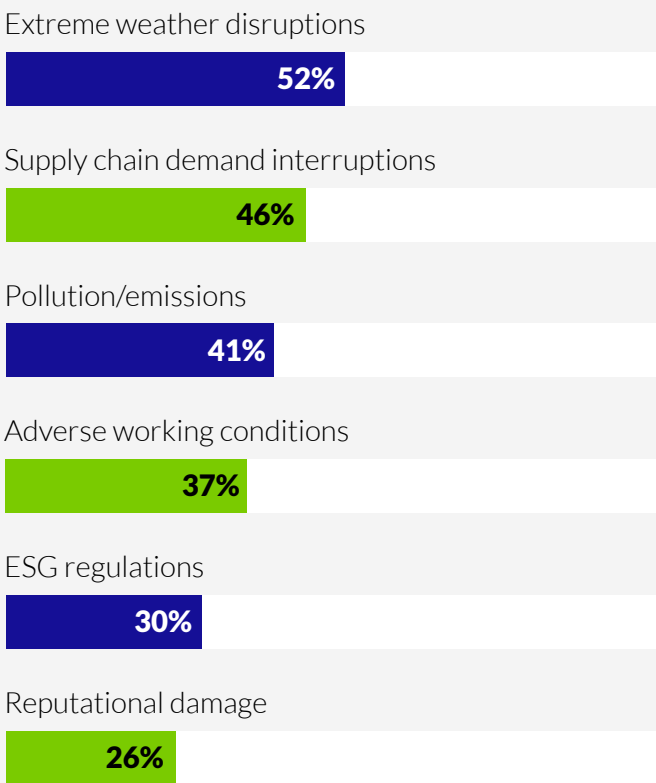
▶ Middle-market companies are increasingly feeling the impacts of extreme weather patterns.

Level of Concern About the Impact of Climate Change



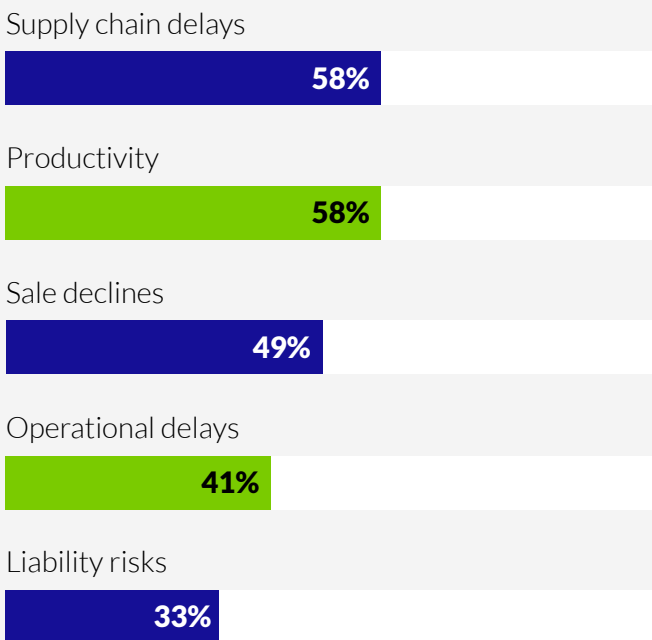
- 16% – Extremely concerned
- 32% – Very concerned
- 30% – Mildly concerned
- 19% – Not concerned at all
- 3% – Important but a lesser business priority

Top Concerns Associated with Climate-Related Risks



▶ Nearly two in five companies in North America manufacture, distribute and/or market in locations impacted by climate risks.

Climate Change Related Impacts to Business



“The survey results reveal that middle-market companies are proactively implementing substantial measures to mitigate climate-related risks to their operations and are exploring solutions to strengthen their resilience against the growing frequency of severe weather events.”

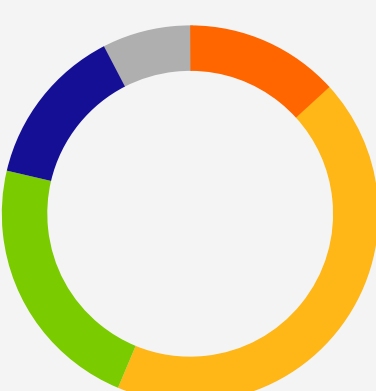
Matthew McMullin
EVP, Global Climate and Energy Practice Leader

Building a More Resilient Future

▶ Understanding both near- and long-term physical climate-related risks is paramount to a business’s ongoing success. By identifying these evolving risks, organizations can better plan for, adapt to and improve resilience in the face of extreme weather events.

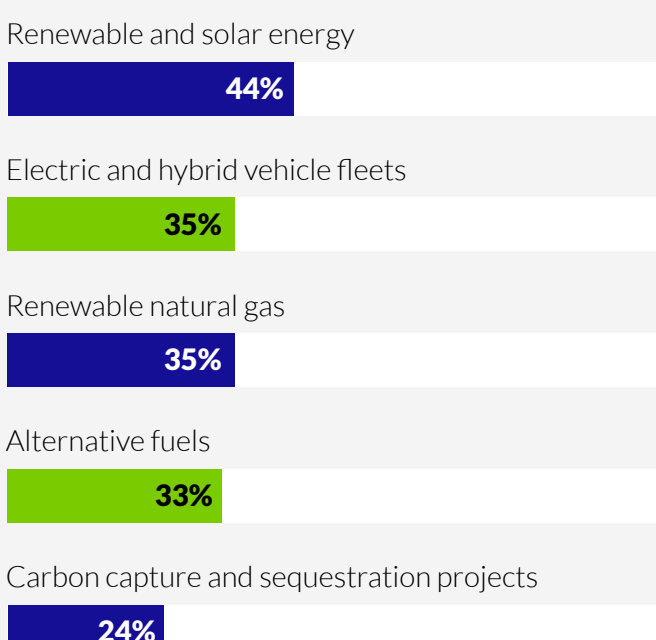
Along with preparing for the potential impacts of climate change, organizations can take steps to be part of the solution. Many companies are reducing their carbon footprint, working toward a net-zero transition and discovering the economic benefits of doing so.

Frequency of Meeting with Brokers to Adjust and Assess Coverage to Mitigate Climate-Related Risk



- 14% – Monthly
- 42% – Quarterly
- 21% – Annually
- 14% – As needed
- 8% – Never

Technologies Used to Mitigate Risk



21%
of firms are not using any technologies to mitigate climate risk



“Chubb Resilience Services combines our risk management and industry expertise with engineering insights, data and models to help businesses navigate the challenges and opportunities presented by climate change.”

Amelie Fava-Verde
Senior Vice President, North America Chubb Resilience Services

 Middle-market companies can rely on Chubb’s expertise on managing their unique risks.

Learn how [Chubb Climate+](#) is helping companies transition to a low-carbon economy and build resilience to the physical impacts of climate change, as well as how our Resilience Services may support your business objectives.

Visit our [MMI Insights](#) page to access historical Middle Market Indicator reports.

*Survey fielded June 2024.

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