



APRIL

2026

Safety Calendar





April 2026: Distracted Driving

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Distracted for a second, a tragedy for life. Keep your eyes on the road!

Distracted driving is any activity that diverts attention from driving, including talking or texting on your phone, eating and drinking, talking to people in your vehicle, fiddling with the stereo, entertainment or navigation system. Roughly 2,500 lives are claimed by distracted driving in a year.¹ 9% of all vehicle fatalities involved distracted driving as a contributing factor.²

Be prepared by following these safety tips:

 Distracted Driving Tips	 Driving Guidelines	 Best Practices	 Driver Training
<ul style="list-style-type: none">• Breaks For long-distance drives, promote frequent breaks to reduce strain.• Company Guidelines Ensure that employees driving for work know the company's guidelines.• Safe Driving Challenge Create friendly competition on safe driving habits.• Stress Management Offer resources related to stress management.• Milestones Acknowledge and reward individuals who implement safe driving practices.	<ul style="list-style-type: none">• Establish a Clear Policy Implement a distracted driving policy.• Cell Phone Use A zero-tolerance stance on using cell phones while driving.• Environment When in a company vehicle, keep the environment free of loud music or conversations that could be a distraction.• Accountability Foster a culture where employees remind each other to stay focused and safe while driving.• Lead by Example Management should model safe driving behaviors to encourage employees to follow suit.	<ul style="list-style-type: none">• Incidents Conduct a thorough review to understand the cause and implement preventive measures.• Social Media Use social media platforms to share tips and resources.• Keep Track Use GPS tracking systems to monitor driving behavior.• Technology Promote navigation apps that provide guidance without the need for visual cues.• Maintenance Routine maintenance can prevent mechanical failures that can lead to distractions.	<ul style="list-style-type: none">• Understand the Types of Distractions Visual, Manual and Cognitive.• Local Laws Provide information about local laws regarding cell phone use.• Work Zones Train employees to use extra caution in work zones.• Guest Speakers Invite industry experts to speak on the importance of distracted driving.• Visual Reminders Use visual cues to remind employees to stay focused and avoid distractions while driving.

1. [Federal Motor Carrier Safety Administration](#) 2. National Highway Traffic Safety Administration (NHTSA)

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 April Fool's Day	2 Management should model safe driving behaviors to encourage employees to follow suit.	3 Good Friday	4 Use visual cues to remind employees to stay focused and avoid distractions while driving.
5 Easter	6 For long-distance drives, promote frequent breaks to reduce strain.	7 Ensure that employees driving for work know the company's guidelines.	8 Create friendly competition on safe driving habits.	9 Offer resources related to stress management.	10 Acknowledge and reward individuals who implement safe driving practices.	11 Implement a distracted driving policy.
12 A zero-tolerance stance on using cell phones while driving.	13 When in a company vehicle, keep the environment free of loud music or conversations that could be a distraction.	14 Foster a culture where employees remind each other to stay focused and safe while driving.	15 Tax Day	16 Conduct a thorough review to understand the cause and implement preventive measures.	17 Use social media platforms to share tips and resources.	18 Use GPS tracking systems to monitor driving behavior.
19 Promote navigation apps that provide guidance without the need for visual cues.	20 Routine maintenance can prevent mechanical failures that can lead to distractions.	21 Understand the Types of Distractions—Visual, Manual and Cognitive.	22 Provide information about local laws regarding cell phone use.	23 Train employees to use extra caution in work zones.	24 Arbor Day	25 Invite industry experts to speak on the importance of distracted driving.
26 Management should model safe driving behaviors to encourage employees to follow suit.	27 Ensure that employees driving for work know the company's guidelines.	28 Use visual cues to remind employees to stay focused and avoid distractions while driving.	29 For long-distance drives, promote frequent breaks to reduce strain.	30 Create friendly competition on safe driving habits.		

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Access Resources

The online Risk Consulting Library offers hundreds of risk management best practices and resources to help mitigate and minimize a company's risk. The library is available to participating business clients as well as appointed agents and brokers. This global library contains technical briefs, guides, checklists, training sessions, and more.

- [Driver Training](#)
- [Gold Cross: Distracted Driving](#)
- [Gold Cross: Stress, Choice and Driving Habits](#)

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