

CI Appetite For Marketing

Chubb has deep expertise across a range of industries with numerous product line offerings

Many risks. One Chubb.

We understand that knowing where our risk appetite lies is important when you are designing insurance programs for your clients – with this grid, we offer a specific and clear overview of the areas of risk we are best suited to writing, by categorizing risks for ease of reference.

Category	Industry	Package	Workers Comp	Auto	Umbrella/Excess	Environmental	General Liability	Product Recall	Property	Equipment Breakdown	Inland Marine	Ocean Cargo	Multinational	A&H	Crime/Fidelity	Cyber	E&O*	Employed Lawyers	K&R	Public D&O	EPLI	Fiduciary	Private NFP D&O
Financial Institutions	Asset Management	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Banks/Lending Institutions	Yellow	Green	Green	Green	Green	Grey	Yellow	Green	Green	Grey	Green	Green	Green	Green	Green	Yellow	Yellow	Green	Yellow	Green	Green	Green
	Insurance Companies	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Yellow	Green	Green	Green	Green	Green
	Insurance Agents	Green	Green	Green	Green	Grey	Grey	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Red	Red	Green	Green	Yellow	Green	Green
Professional Services	Accountants/Auditors	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Grey	Green	Green	Green	Red	Green	Red	Green	Green	Green	Green	Green	Green
	Advertising/PR Agencies	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Architects/Engineers	Yellow	Yellow	Yellow	Red	Red	Red	Grey	Green	Green	Green	Grey	Green	Green	Green	Green	Red	Green	Green	Green	Green	Green	Green
	Business Consultants	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Life Sciences	Law Firms	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Grey	Green	Green	Yellow	Green	Red	Grey	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
	Clinical Trials	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Yellow
	Dietary Supplements	Green	Yellow	Green	Yellow	Green	Yellow	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Yellow
	LS Service Organizations	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Green	Yellow
Cross Industry	Medical Devices	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Yellow
	Pharmaceutical/Biotechnology	Green	Yellow	Green	Green	Green	Yellow	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Yellow
	Clean Technology	Green	Green	Yellow	Yellow	Green	Yellow	Grey	Green	Green	Yellow	Yellow	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
	Federal Government Contractors	Green	Green	Yellow	Yellow	Green	Green	Grey	Green	Green	Green	Yellow	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Manufacturing & Processing	Private Equity	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
	Advanced Manufacturing	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
	Food	Green	Red	Yellow	Yellow	Green	Green	Green	Yellow	Green	Yellow	Yellow	Green	Yellow	Green	Green	Red	Green	Green	Green	Green	Green	Green
	Printing & Publishing	Yellow	Yellow	Yellow	Green	Yellow	Yellow	Green	Yellow	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Chemical & Allied	Red	Red	Green	Green	Yellow	Green	Yellow	Red	Yellow	Green	Yellow	Yellow	Green	Yellow	Green	Red	Yellow	Yellow	Yellow	Yellow	Green	Yellow
	Plastic Workers	Yellow	Yellow	Yellow	Green	Yellow	Green	Green	Yellow	Green	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Metal Workers	Green	Yellow	Yellow	Green	Yellow	Green	Green	Green	Yellow	Green	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	

■ Strong Appetite
 ■ Qualified, each risk considered on its merits
 ■ Limited or No Appetite
 ■ N/A

CI Appetite For Marketing (Cont.)

Category	Industry	Package	Workers Comp	Auto	Umbrella/Excess	Environmental	General Liability	Product Recall	Property	Equipment Breakdown	Inland Marine	Ocean Cargo	Multinational	A&H	Crime/Fidelity	Cyber	E&O*	Employed Lawyers	K&R	Public D&O	EPLI	Fiduciary	Private NFP D&O
Technology	Computer Software Developers	Green	Green	Yellow	Green	Green	Green	Grey	Green	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Hardware Manufacturers	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Network Service Providers	Green	Green	Yellow	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Technology Service Providers	Green	Green	Yellow	Green	Green	Green	Grey	Green	Green	Green	Yellow	Green	Green	Yellow	Green	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow
Other Services	Educational Institutions	Yellow	Yellow	Yellow	Red	Yellow	Red	Grey	Yellow	Green	Green	Green	Green	Green	Yellow	Green	Red	Green	Yellow	Yellow	Yellow	Yellow	Yellow
	Cultural Institutions	Green	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Real Estate	Green	Yellow	Green	Red	Green	Red	Grey	Red	Green	Green	Green	Green	Green	Green	Green	Red	Yellow	Green	Green	Yellow	Green	Yellow
	Retailers	Yellow	Yellow	Yellow	Yellow	Green	Red	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Red	Green	Green	Green	Green	Green	Green
	Wholesalers	Green	Yellow	Yellow	Yellow	Green	Green	Green	Yellow	Green	Yellow	Green	Green	Green	Green	Green	Red	Green	Green	Green	Green	Green	Green
	Hospitality	Red	Red	Red	Yellow	Red	Red	Grey	Red	Green	Green	Green	Green	Green	Green	Green	Red	Green	Green	Green	Yellow	Green	Yellow
	Transportation	Yellow	Red	Red	Red	Yellow	Red	Grey	Yellow	Green	Yellow	Green	Yellow	Yellow	Green	Green	Red	Green	Green	Green	Green	Green	Green
	Construction	Red	Red	Yellow	Red	Green	Yellow	Grey	Yellow	Red	Green	Green	Green	Yellow	Yellow	Green	Red	Green	Yellow	Yellow	Yellow	Yellow	Yellow
	Public Entity	Red	Red	Yellow	Yellow	Yellow	Green	Grey	Green	Green	Green	Green	Grey	Yellow	Yellow	Red	Red	Grey	Yellow	Yellow	Yellow	Yellow	Yellow
	Aviation	Red	Red	Yellow	Yellow	Yellow	Green	Green	Yellow	Green	Green	Green	Yellow	Yellow	Yellow	Red	Red	Green	Yellow	Yellow	Yellow	Green	Yellow
	Marine Facilities	Green	Yellow	Yellow	Yellow	Green	Green	Grey	Yellow	Green	Green	Yellow	Green	Yellow	Green	Green	Red	Green	Green	Green	Green	Green	Green
	Membership Trade Organizations	Yellow	Yellow	Yellow	Yellow	Green	Yellow	Grey	Green	Green	Green	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Energy	Mining	Green	Red	Yellow	Yellow	Red	Yellow	Grey	Green	Yellow	Green	Yellow	Yellow	Green	Red	Red	Yellow	Green	Green	Yellow	Yellow	Yellow
		Petroleum	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Grey	Green	Yellow	Green	Yellow	Yellow	Green	Red	Red	Yellow	Green	Green	Green	Green	Green
Power		Green	Yellow	Yellow	Green	Red	Green	Yellow	Green	Yellow	Green	Yellow	Yellow	Yellow	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	
Media & Entertainment	Broadcasters	Green	Yellow	Yellow	Green	Green	Yellow	Grey	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	
	Film Production	Green	Yellow	Yellow	Green	Green	Yellow	Grey	Green	Green	Green	Green	Green	Yellow	Green	Green	Green	Yellow	Yellow	Yellow	Yellow	Green	Yellow
	Theater Production	Green	Yellow	Yellow	Green	Green	Yellow	Grey	Yellow	Green	Green	Green	Green	Yellow	Green	Green	Green	Yellow	Yellow	Yellow	Yellow	Green	Yellow
	Entertainment Services	Green	Yellow	Yellow	Green	Green	Yellow	Grey	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green



Please contact your local Chubb underwriter or visit chubb.com for more information.

*E&O for Manufacturing, Life Science and Technology is handled in CI P&C
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