

eLearning Solutions for your Workforce from Chubb Global Risk Advisors

eLearning is a cost-effective way to deliver uniform training to large numbers of employees, especially when many are in the field or spread across a wide geographic area. The key to reaping the benefits of eLearning is choosing the right partner that can deliver a comprehensive, customizable eLearning solution.

CGRA Solution

Whether you need a comprehensive solution including a learning management system to distribute your selected training modules, access to a courseware library or custom training courses, Chubb Global Risk Advisors (CGRA) can create an eLearning solution that is tailored to your goals and your budget.

Learning Management System

The cornerstone of an eLearning program is the Learning Management System (LMS) into which courses are loaded and assigned to specific employees. The LMS also generates reports to track individual employees' progress as well as enterprise-level results. CGRA can provide an LMS

through the Chubb Online Learning Center (COLC) if one is needed. For clients that have an LMS in place, many of our courses can be easily incorporated into that system.

CGRA's COLC is cloud-hosted and fully secure, with redundant back-up of data. In addition, the COLC is SCROM and AICC compatible, which means it's easy to move courses from one eLearning platform to another. COLC also provides:

- Access to training 24/7
- Dynamic report creation
- Custom message management to guide or prompt learners
- Flexible UI interface for mobile devices
- Reference links management for training/reference links a company utilizes or shares

Extensive Courseware Library

CGRA offers an extensive library of courseware, which provides the actual training programs. In addition, we can create custom courses based on clients' unique needs or to help address specific concerns.

Our instructional and graphic designers understand how adults learn. They work closely with our subject matter experts to develop high quality, intuitive learning experiences that incorporate interactive content. The CGRA library of courses covers a wide range of safety, health, and fleet topics and includes:

- 40+ basic courses
- 50+ additional customizable courses
- Increasing number of courses in Spanish
- Micro mobile training courses



Why Use Online Training?

eLearning offers many advantages over traditional in-person training. eLearning can:

- Deliver training in 40 - 60% less time than traditional classroom training
- Increase information retention rates by 25 - 60%
- Increase employee engagement in the training by 18%
- Reduce training costs by up to 60% by eliminating the need for travel to a training site



Micro Mobile Training

Micro mobile training (MMT) courses are brief, just-in-time custom online training modules that deliver highly targeted training that presents information that is easily absorbed and retained. With MMT, learning transfer is 17% higher than with conventional training programs. MMT is ideal for quick refresher training in areas with high loss experience and/or potential. Courses can be live video, hand-drawn animation, character-driven animation, conventional CBT style, or a combination. MMTs are a way to deliver critical content using an entertaining approach to facilitate retention and effectiveness.

Custom Computer-Based Training Solutions

If clients need custom training, CGRA can provide full production from outline, script, and storyboard, to delivery of a final product in SCORM, AICC, or other common LMS formats. Our computer-based training modules can include:

- Professional voice over
- Company-specific images and video
- Company branding
- Easy navigation/menu
- Knowledge checks
- Interactivity such as click and reveal, and drag and drop
- Animation synced with voice-over
- Built-in transcript of voice-over
- Links to forms, handouts, and resources
- Language translation

Any course can be rebranded for a client and can be tailored to the needs of an organization or program.

Flexible Pricing

The unlimited access plan is an annual cost and is per user (not per seat), allowing users to take as many courses as desired for one price. There is also reduced pricing if you just need an LMS for a handful of 'bring-your-own' courseware.

Access to CBT and MMT demos is available upon request.

Connect with Us

For more information or to schedule your demo, contact us today.

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