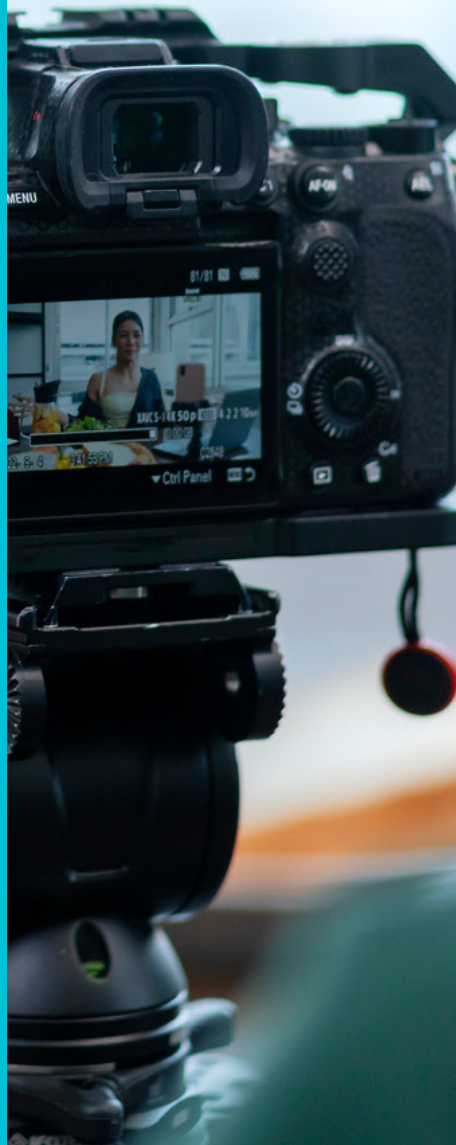
CHUBB®

MasterPackage for Media Companies

UK



CHUBB®

Experts in media

Chubb has been offering comprehensive media insurance solutions to our clients for many years. As part of our Industry Practices model, you and your clients can benefit from a dedicated team who specialise in media.

Our media proposition is designed for middle market and multinational media business. It brings together Chubb's specialist capabilities in underwriting, claims management and multinational servicing into one client-focused media proposition.

Experts in Media
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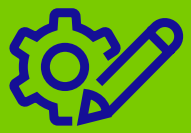
Experts in media - Summary highlights

- **Experienced and dedicated underwriters**
- Specialist risk engineers covering **all aspects of the risks faced by your media clients**
- Free media legal advice service

Dedicated claims teams including:

- Expert claims handlers
- 24-hour helpline for claim notifications
- Specialist media liability and cyber claims adjusters
- Dedicated media law firms as part of our legal panel



Bespoke products designed for the media sector:

- Professional indemnity and cyber combined
- Masterpackage for media clients – a comprehensive package product designed to meet your clients' main insurance needs

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Contact one of our media experts

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Experts in media - Multiline capabilities

Our bespoke media offering can help your clients mitigate the risks they face, leaving them free to do what they do best.

We understand the growing challenges that are faced by many media industry companies from issues surrounding ever changing privacy laws to the more traditional risks of defamation and intellectual property infringement, or whether it's protecting the assets that are invaluable to your clients' business.

Core coverages

Coverage	Coverage details
Media Liability	• Defamation • Intellectual property rights • Breach of privacy • Breach of confidentiality • Dishonesty of employee • Loss of documents • Subpoena costs • Mitigation expenses such as reshoot/ rectification costs • Breach of advertising codes • Retraction demands/withdrawal costs • Confidential sources
Cyber	• Cyber ERM v2, which includes our latest cyber coverage
Property & Casualty	• Our latest Masterpackage offering
Legal Expenses	• Options to purchase limits of £250,000 or £500,000

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Our appetite

Our media proposition covers all segments of the media market including advertising, broadcasting, film and TV and publishing. We can provide a solution that meets your clients' needs.

Businesses we can insure include but are not limited to:

- Advertising agents
- Marketing and digital marketing consultants
- Market research
- Graphic design
- Public relations
- Brand development and corporate identity consultants
- Newspapers, magazines and periodicals
- Radio and television
- Sound recording studios
- Book publishing

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Risk Engineering

Our service – Risk Engineering

With a global network of 500 risk engineers, Chubb has been providing risk management, loss mitigation and prevention services to our clients worldwide for many years.

Increasing globalisation, new business models, changing technology and evolving risk management philosophies — as your client faces these challenges, we customise our approach to deliver pragmatic solutions to address such issues.

We have marketing leading risk engineers with expertise in cyber and business continuity as well as in property and casualty. Our dedicated team will work with both you and your client to gain a deep understanding of their exposures and will work together in a collaborative way.

Our Risk Evaluation

- Our risk engineers engage directly with clients to gain a deep understanding of the risk and exposures
- We offer the flexibility for engagements to occur either pre-bind or on-risk
- Clients receive risk recommendations that include guidance on how they can improve their overall cyber risk management profile
- Direct technical training is available to clients and brokers

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Risk Engineering

Our service - Chubb's three core Risk Engineering services

Risk Evaluation

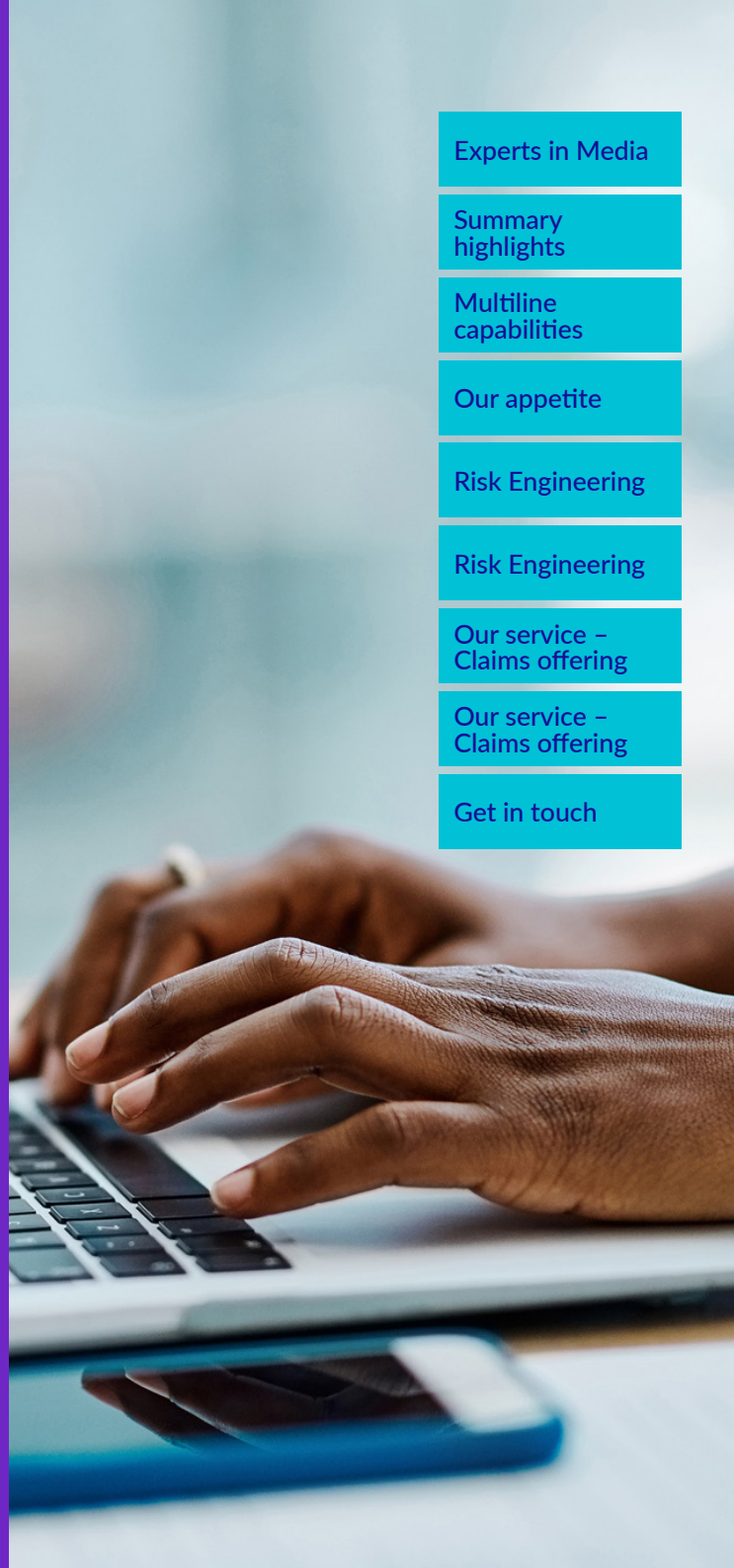
We gather and verify data on the client's business to fully understand the threats, controls and potential impact of losses; from the regulatory environment through to business interruption. We do this primarily with onsite surveys, which we can provide pre-bind, at renewal, or even mid-term if the client's exposures change.

Risk Management

We work with clients to reduce exposures, improve risk controls and tackle claim activity, where necessary, by recommending risk improvements.

Risk Partnership

We provide additional services to meet client needs and can offer advice, education and training in specific business areas. These services help to complete Chubb's holistic cyber risk management solution.



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Our service - Claims offering

Our Media Industry Practice is supported by our award-winning claims team, which includes media claims specialists, a bespoke media legal panel and expert loss adjusters.

Our claims ethos is to focus on the particular needs of each client. We understand the importance of timely and effective settlements of each claim. We appreciate that how we handle claims is the acid test of what we do.

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Our service - Claims offering

We are proud of the service offered by our claims teams and we strive to provide an honourable and ethical service and to process claims both efficiently and effectively.

- Expert claims adjuster and handlers including specialists in media liability, cyber, property and casualty coverages
- We deliver the very best solution for every situation
- We communicate with our client at every stage of the claims journey
- 24-hour claims helpline
- Email claims reporting
- Our staff are empowered to make decisions
- We appoint the right experts worldwide for each situation
- Our Management Information enables clients to form an accurate picture of losses, understand trends and plan for improvement

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Chubb European Group SE (CEG). Operating in the UK through a branch based at 40 Leadenhall Street, London EC3A 2BJ. Risks falling within the European Economic Area are underwritten by CEG which is governed by the provisions of the French insurance code. Registered company number: 450 327 374 RCS Nanterre. Registered office: La Tour Carpe Diem, 31 Place des Corolles, Esplanade Nord, 92400 Courbevoie, France. Fully paid share capital of €896,176,662.

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