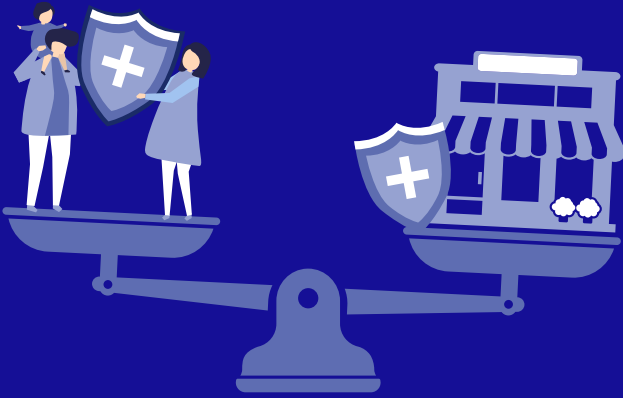


# SME Insurance: 8 things every business owner in Malaysia must know

1. What is SME or small business insurance?  
How is it different from personal insurance?

2. I own a very small business and it's relatively risk-free. Why do I need insurance?



**Personal Insurance**

Provides coverage for any individual's private property unrelated to a business.

**Business Insurance**

Provides protection and financial safety net to business assets, income and property.

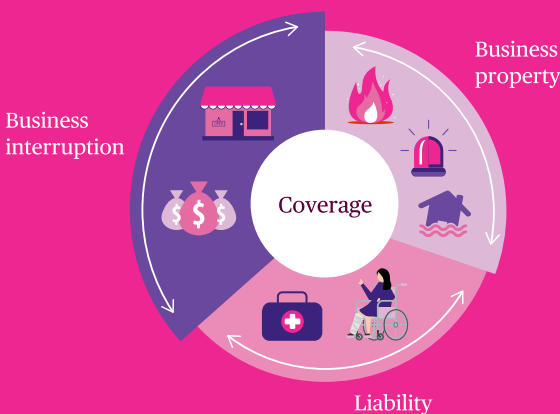
SMEs are especially vulnerable to disruptions, less likely to afford significant losses caused by unpredictable events, and can be financially devastated by a loss.

In the current dynamic business environment, there are always exposures that you may not be aware of, or which did not exist when you first started the business, or have become more salient over time.

Using the compensation paid by insurance companies, an insured business is much more likely to recover from losses quicker than those who are uninsured.

3. What does SME insurance cover?

4. What types of SME insurance do I need?  
What do I need to consider?



**Business property:** Covers loss and damage of building and equipment due to events such as fire, flood, and water damage.

**Liability:** Covers financial loss resulting from bodily injury, property damage, medical compensation, lawsuits etc.

**Business interruption:** Covers loss of income and business expenses, such as rent and employee wages when operations are halted due to a disaster.

Basic coverage is recommended for wide protection against some of the most significant threats among Malaysian SMEs.

You may also consider purchasing additional insurance coverages to customise your policy based on your specific operation and needs.

We recommend assessing your business contents and understanding their value to determine how much insurance is needed to protect them.

5. How much does SME insurance cost? Do I have to pay for agent fees?



The cost can vary based on various factors, such as the type and size of business, location, number of employees, and the extent of insurance coverage required.

Insurance agents don't charge an additional fee for professional advice and support as they earn commission fees from insurance companies. So the quote you receive from your agent is the total amount you pay.

6. How can I save money on business insurance?



There are cost-effective solutions that can meet both your budget and protection needs. For instance, Chubb's FlexiGuard Plus Business Insurance bundles several coverages, that are otherwise sold separately, to offer SMEs significant savings and convenience while providing broad protection against everyday exposures.

It is more affordable due to the lower administrative costs associated with managing a single policy, as opposed to multiple policies.

7. How do I find the best SME insurance in Malaysia?



With many local SMEs starting to do business outside of the country, it is crucial to find out what value-adds (e.g., risk management advice and risk engineering services) the insurance company can provide, and whether it can service your operations in different markets.

An experienced insurance agent will take the time to understand your business and help you choose the right product for you and your business, at the right price.

**Speak to an agent** to evaluate your needs and determine the most appropriate coverage.

8. How frequently should I review my business insurance?



Your insurance coverage should be reviewed every year and be incorporated as part of your annual business review.

Contact your agent when there are important changes to your business (e.g., new product or service offering, business expansion or moving to a new location) to find out how these changes might affect your risk profile, and what policy amendment is required to ensure you receive the entitled compensation when you have to make a claim.

[Click here to learn more about SME insurance solutions.](#)