

## 5 insurance myths among Malaysian SMEs



**#1 Myth:**  
"Only big companies need insurance."

No business is too small to be hit by an unfortunate event, whether a natural disaster, equipment failure, or a cyberattack. SMEs are not only more vulnerable to certain disruptions, they generally are unable to afford large losses caused by these unfortunate events.



Insurance is also essential for SME owners' financial stability because of the often-close relationship between their business and personal assets.



**#2 Myth:**  
"My business is relatively risk-free. Having insurance or not won't make a difference."

Operating any business involves risk and with the ever-evolving business environment, there are always exposures that you may not be aware of, did not exist when you first started the business, or have become more salient over time.



**#3 Myth:**  
"Insurance is too complicated. I don't have time for it."

If doing your own research is a luxury, you may benefit from consulting local business associations or an insurance professional.



There are various solutions available for 'time-poor' SME owners. Some insurers now offer simplified application process or one-stop solutions to relieve you of administrative burden.



Insurance costs vary from business to business and premiums are dependent on many factors (e.g., location, business type and size).



**#4 Myth:**  
"Insurance is too expensive. I don't need another expense."

There are cost-effective solutions that can meet both your budget and protection needs.

For instance, a package policy that is specially designed for SMEs could provide significant savings, and flexibility to pick and choose which elements of coverage you want.



**#5 Myth:**  
"I have enough insurance and I renew them every year."

You should perform annual reviews of your coverage to ensure your company's risks are well-covered. You may have insufficient coverage if you have only been renewing existing policies based on past conditions.

[Click here to learn more about SME insurance solutions.](#)

