

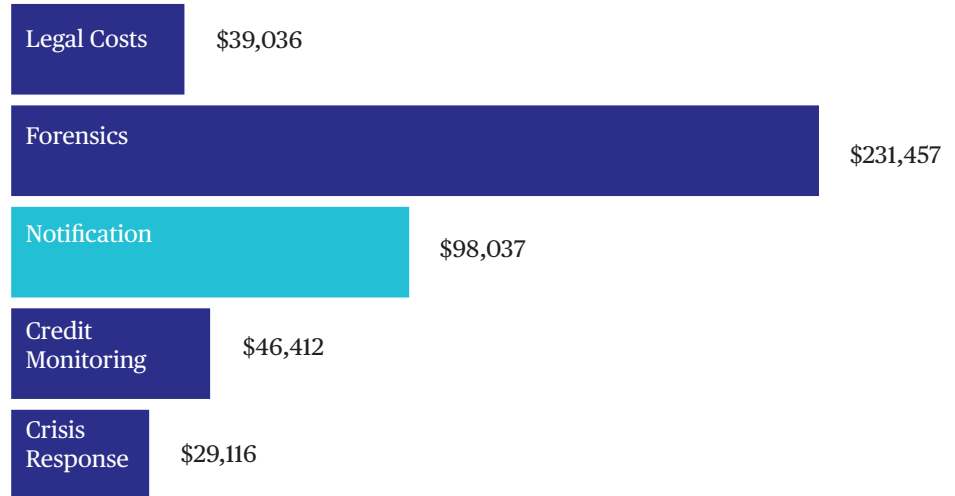


## Chubb Cyber: Did You know? Canadian Federal Privacy Law is Changing

On November 1, 2018 changes to the Personal Information Protection and Electronic Documents Act (PIPEDA) will require organizations to:

- ✓ Notify affected individuals about privacy breaches
- ✓ Report privacy breaches to the Office of the Privacy Commissioner of Canada
- ✓ Keep and maintain internal records of every breach of safeguards involving personal information under their control

### Chubb Three Year Average Cost of First Party Expenses



\* Figures in USD currency and based on North American Claims. As of October 2017.

## How can Chubb's Cyber ERM Insurance Policy Assist?

### Incident Response Services:

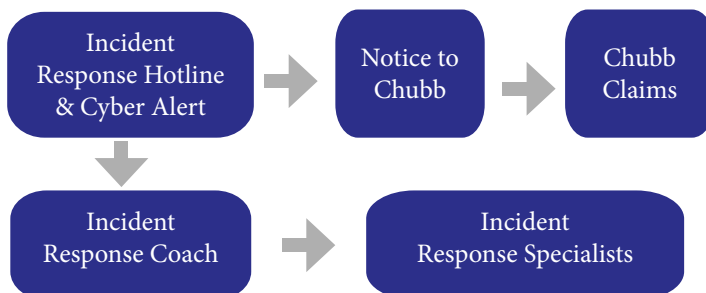
- ✓ Dedicated hotline
- ✓ Dedicated email address
- ✓ Cyber Alert application



### Incident Response Coach from a pre-approved law firm adept in handling cyber matters such as:

- ✓ Investigating the legitimacy of the event.
- ✓ Managing the legalities if sensitive information has been compromised.
- ✓ Involving other incident response specialists as required (public relations, forensics, and others).

## Unparalleled Experience in Post-Incident Response



Chubb Cyber Index: [chubbcyberindex.com](http://chubbcyberindex.com)  
Chubb Cyber Microsite: [chubb.com/ca-en/cyber](http://chubb.com/ca-en/cyber)

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