



# Cyber Alert®

## Be Prepared to Respond

Cyber threats occur within a moment's notice. Your response to the incident generally needs to occur just as fast. Speed is often key to successful incident response. Companies face possible loss of income and identifiable information - as well as reputation damage - as soon as systems are breached. Chubb's Cyber Alert® smartphone app gives commercial cyber policyholders efficient and immediate means to report a cyber incident to Chubb as soon as it happens -with the simple touch of a button.\*

### Cyber Alert® Features

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- 24/7 incident reporting to Chubb via your mobile device
- Ability to view incident reporting history to further help coordinate response efforts
- Access to Chubb's Incident Response Coach and Team to help handle a cyber incident from initial intake all the way to post-review claims handling
- Ability to build a profile of relevant information to save time post-incident
- Ability to submit additional files and photos to help assess an event
- Ability to use as a single individual or as part of a company-wide incident response plan

### How to Access

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The Chubb Cyber Alert® app is available for download in the Apple Store for iOS devices and the Android Store for Android devices.

After downloading the application, you can enroll via the app itself.

Once enrollment is complete, you can report an incident to Chubb immediately by clicking "Report an Incident" on the home screen.

### Contact Us

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For more information on Cyber Alert® and other incident response resources from Chubb, contact your local broker.

Visit us online: [www.chubb.com/ca-en/cyber](http://www.chubb.com/ca-en/cyber)  
[www.chubbcyberalert.com](http://www.chubbcyberalert.com)

The quicker a breach is remedied, the less likely you will incur a business interruption loss. According to a recent Advisen report, there was a 30% increase in cyber incidents leading to business interruption from 2016 to 2017.

Chubb. Insured.<sup>SM</sup>

\*Reporting an incident with the Cyber Alert app or hotline number does not constitute as notification of a Claim under the policy. To submit a claim, email [cyberalertcanada@chubb.com](mailto:cyberalertcanada@chubb.com)

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