

# CyberSecurity Insurance

A data breach can result from a simple mistake.  
Can you afford it?

CHUBB®



The technology your company relies on to conduct its business may also increase its vulnerability to costly electronic security threats.

In today's wired world, cyber attacks on businesses are increasingly common, and experts report that cyber attacks worldwide have been rising steadily.

A 2015 Canadian study conducted by IBM and the Ponemon Institute found that the average cost per lost or stolen record is \$250 and the average total cost of data breach in Canada is \$5.32 million.<sup>1</sup> Furthermore, in their 2016 Internet Security Threat Report, Symantec noted that Ransomware (malware used by Cyber criminals to encrypt a victim's critical data and hold it until an extortion demand is paid by the victim) has increased by 35% over the number of attacks reported in 2015.<sup>2</sup>

That's why Chubb created ForeFront Portfolio CyberSecurity Insurance specifically for private companies like yours.

## Why Your Company Needs Cyber Insurance

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- A security breach could result in losses of hundreds of thousands or even millions of dollars, not to mention an incalculable loss of reputation
- The culprit may be someone close to your business...or could live halfway around the globe
- A breach can result from a simple mistake. An employee might misplace a laptop, smartphone, or USB drive or leave these in an unsecured location, such as an unlocked car. In fact, the Ponemon Institute study found that 24% of data breaches are caused by human error.<sup>1</sup>
- It doesn't matter where your company is domiciled or operates when it comes to the laws that protect Personally Identifiable Information (PII) and Protected Health Information (PHI). The laws that apply to PII and PHI are those of the jurisdiction where the

ForeFront Portfolio

individual whose PII or PHI you hold, lives. Federal, provincial or US state laws may mandate that your company take (and bear the expense of) certain measures in the event of a security breach.

- The more people from whom your company collects personal information, the broader your exposure and the more you need insurance protection  
- The Ponemon Institute (2013)

<sup>1</sup>2015 Cost of Data Breach Study: Canada

<sup>2</sup>2016 Internet Security Threat Report Vol 21

### **ForeFront Portfolio CyberSecurity Insurance highlights:**

Helps protect against a broad range of potentially costly security threats:

- Identity theft resulting from lost or stolen Social Security numbers or credit card, driver's license, or financial information
- Hacker malfeasance resulting in theft of confidential information or costly electronic vandalism
- E-business interruption resulting from a cyber attack
- Cyber extortion threats
- Costs relating to privacy notification, crisis management, and disaster recovery

### **As well as lawsuits:**

- Stemming from unauthorized access to personally identifiable information
- Alleging intellectual property, trademark, or copyright infringement
- Alleging invasion of privacy, libel, slander, defamation, or product disparagement

### **With additional advantages:**

- Where permitted, eRisk Hub offers optional loss prevention services and a data breach coach for post-loss assistance
- Our private company underwriters are positioned throughout Canada and are experienced in a broad spectrum of industries

## **Key Features**

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Chubb's ForeFront Portfolio CyberSecurity Insurance policy offers some of the broadest coverage available in the marketplace, combining third-party (cyber liability) and first-party (cyber crime expense) coverage. Key policy features include the following:

- Privacy notification expenses (on a limit of liability or number of affected persons basis), including the cost of monitoring and restoration services for affected customers
- Crisis management and privacy notification expenses, even if there is no cyber liability claim or no legal obligation to notify affected persons.
- Crisis management and privacy notification expenses includes the cost of legal counsel and information security forensics investigators as well as crisis communications experts
- Extra expense coverage has no retention and is triggered even if there is a potential system impairment
- Costs coverage for Regulatory Investigations and where legally permitted any privacy breach Regulatory Fine or Penalty imposed on your company
- Optional Coverage for Payment Card Industry Assessments

## **Why ForeFront Portfolio?**

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- A long-time leader in providing insurance to private companies, Chubb created ForeFront Portfolio CyberSecurity Insurance as one of a suite of nine insurance solutions under ForeFront Portfolio
- The coverage parts in ForeFront Portfolio work as standalone policies or seamlessly together in order to minimize gaps and reduce overlaps in insurance coverage

## **Why Chubb?**

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- For over 30 years, we've devoted ourselves to helping to protect private companies like yours. We were a pioneer in providing privately owned companies with an integrated insurance solution to address their professional and management liability exposures
- We cultivate a deep understanding of private company needs through the biannual Chubb Private Company Risk Survey, the only survey of its kind in the industry
- Our reputation for fair claims handling and superior service, offers you additional peace of mind
- Our financial stability and ability to pay claims rate among the best in the insurance industry

## **Contact Us**

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For more information, contact your insurance broker or visit us online at [Chubb.com/ca](http://Chubb.com/ca).

**Chubb. Insured.<sup>SM</sup>**

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