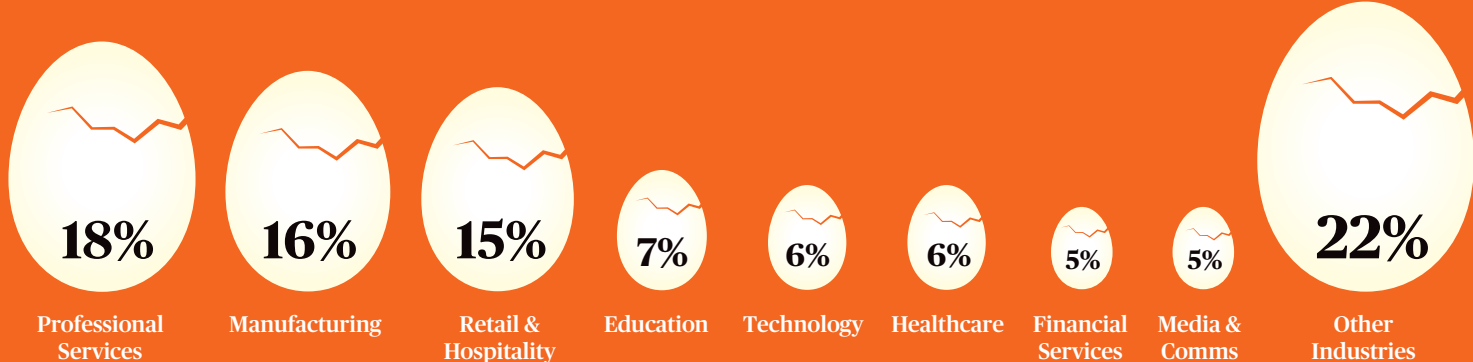


Ignorance is Risk

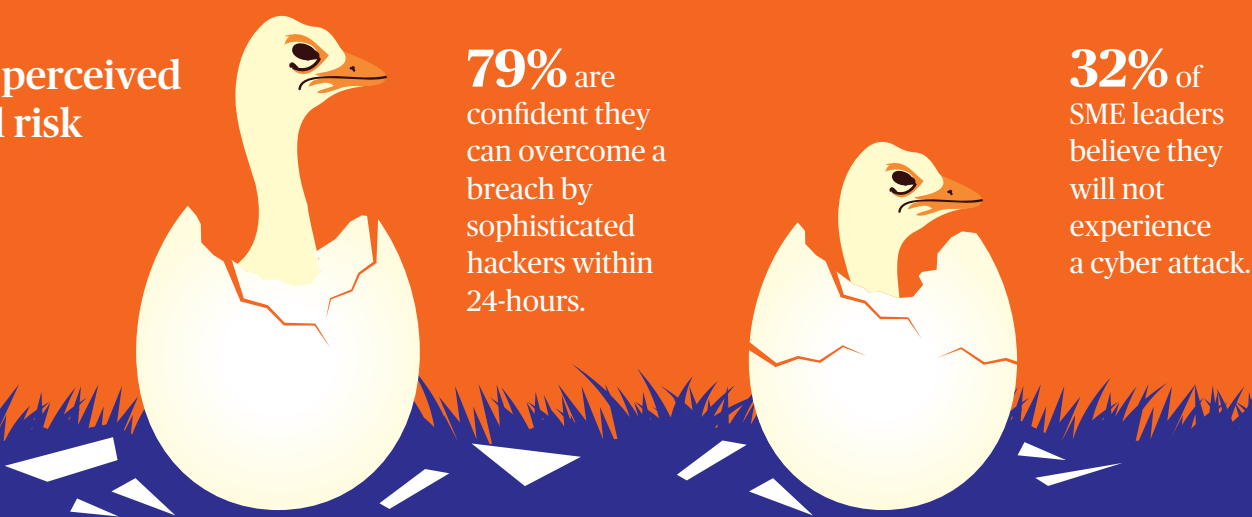
Australia SME Cyber Preparedness Report 2019

400 Small and Medium Enterprises (SMEs) in Australia were surveyed in 2019 to understand their attitude towards cyber risks.

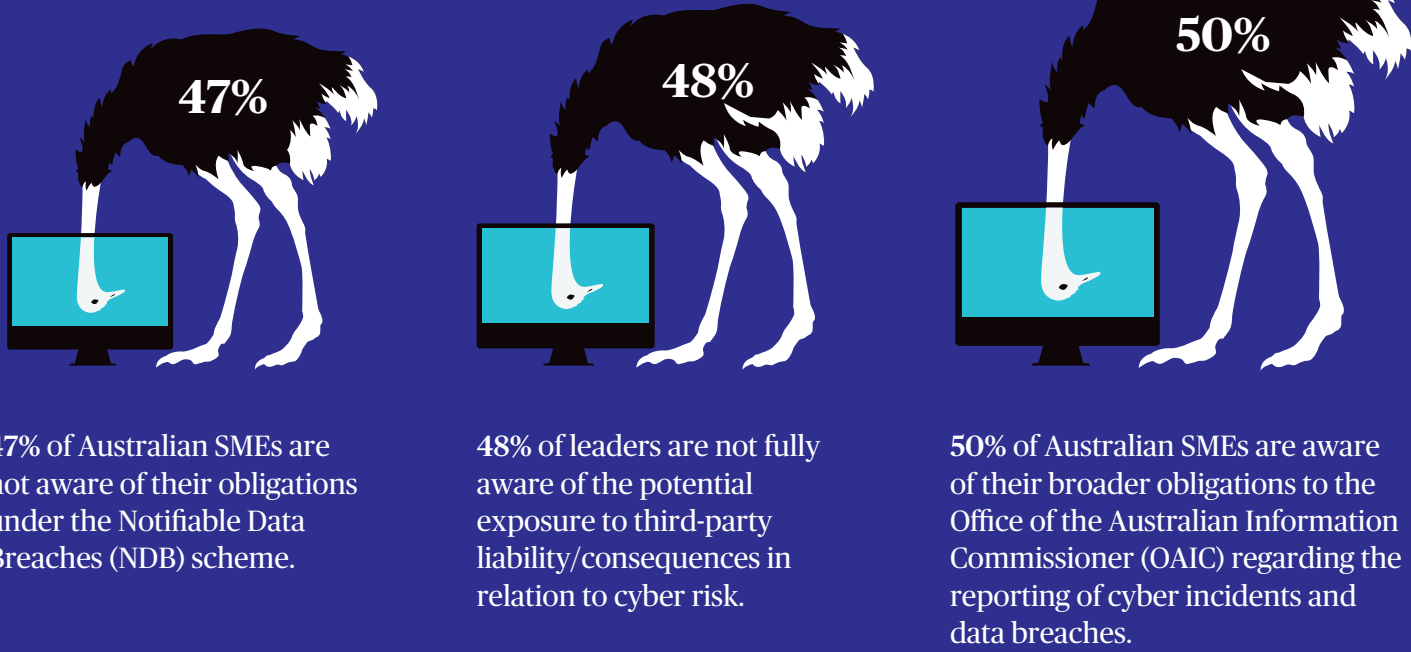
The industries respondents belonged to are:



A gap in perceived vs actual risk



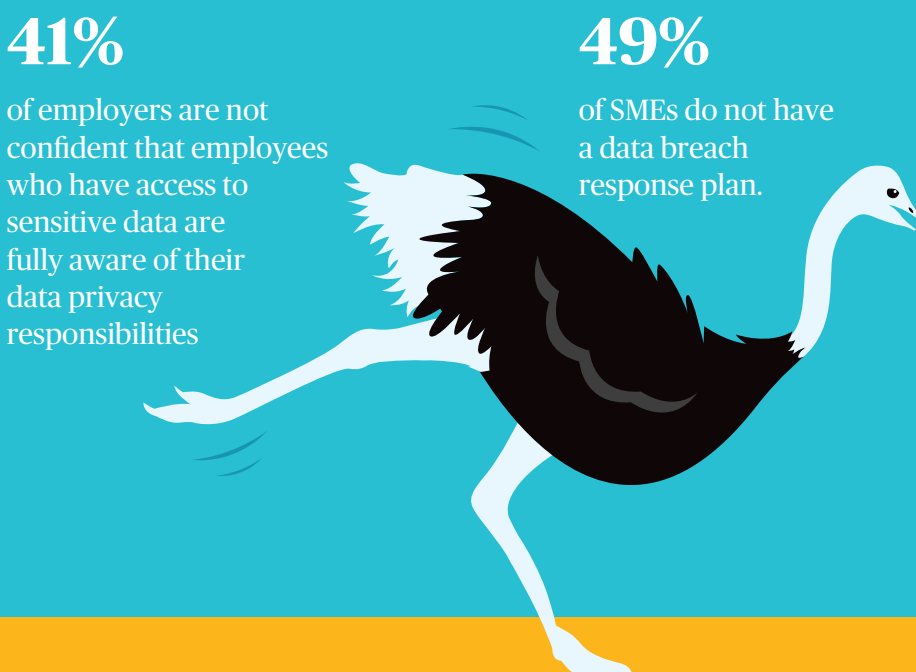
Yet...



Occurrence of Cyber Risks

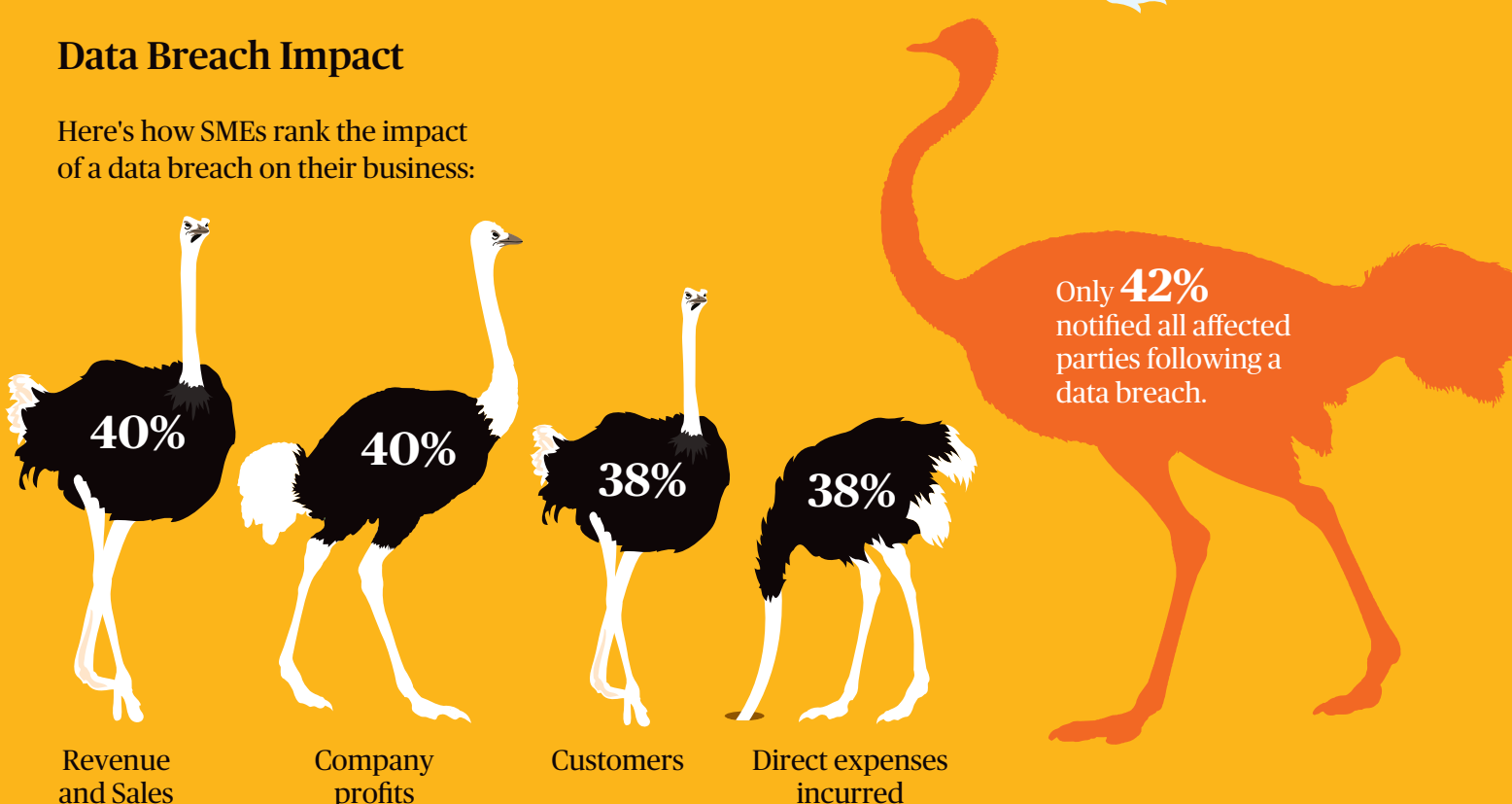


Employees are the weakest link



Data Breach Impact

Here's how SMEs rank the impact of a data breach on their business:



Insurance Must Play a Larger Role



For more insights and tips on cyber risk management, please visit: chubb.com/au-cyber

Download the full survey report at: chubb.com/au-sme-cyber-report-2019

Contact Us

Chubb Insurance Australia Limited
Grosvenor Place, Level 38, 2
25 George Street,
Sydney NSW 2000

O +61 2 9335 3200
F +61 2 9335 3411
www.chubb.com/au