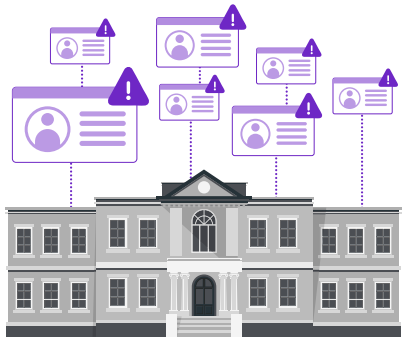
Global breach, coordinated response



1. The Event

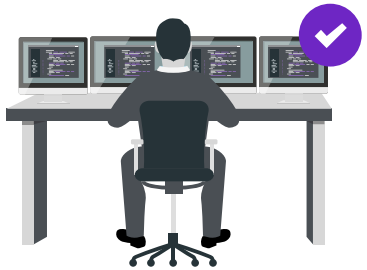
A ransomware attack by the then unknown group "Inc." hit a global academic institution and its publishing arm. Over 575,000 sensitive documents were exfiltrated and later published on the group's leak site.

2. The Impact

Operations were disrupted globally. Sensitive data, including author earnings, government research, and future exam papers, was exposed across 40+ countries. Recovery was slowest in regions with complex IT dependencies.

3. The Problem

The academic institution had to assess all 575,000 leaked documents for regulatory risk. Legal advice was required across 40 jurisdictions, significantly increasing complexity and pressure to meet global compliance requirements.

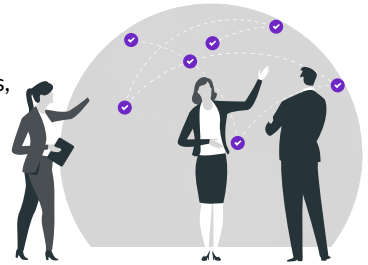


4. The Solution

Chubb deployed legal and forensic experts. Advanced data mining identified high-risk content, enabling a rapid, largely automated review. Coordinated legal input across continents ensured precise, timely regulatory notifications.

5. The Outcome

Thanks to swift action and coordinated legal support, the academic institution avoided fines, regulatory investigations, or sanctions. Despite the breach's scale, reputational and regulatory impacts were successfully contained.



This claims example is for illustrative purposes only. Coverage and claims outcomes vary based on individual circumstances and your specific policy terms and conditions.

CHUBB®

Data breach contained across 40+ countries

Policy triggered: Cyber

The Chubb difference:

- **Proactivity**
  Chubb acted immediately, mobilising legal and forensic experts across multiple jurisdictions to tackle the scale and complexity of the breach from day one.
- **Technical ability**
  The use of sophisticated data mining tools enabled rapid identification of sensitive content within hundreds of thousands of documents, turning a daunting review task into a manageable process.
- **Solutions focussed**
  With smart automation and global coordination, Chubb helped the academic institution meet its regulatory duties swiftly and thoroughly, avoiding legal or reputational fallout despite the breach's vast scope.