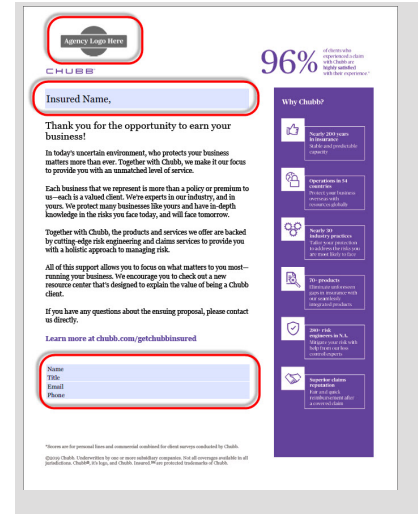
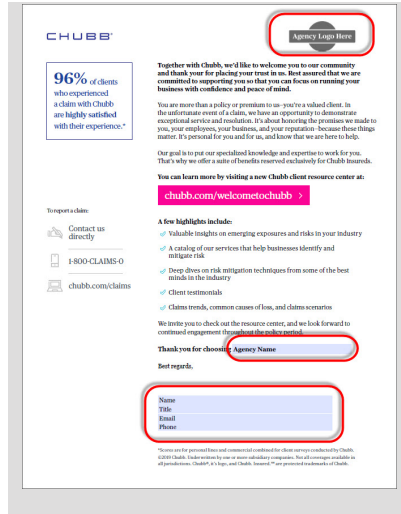



Co-branding Instructions for Agents and Brokers



Note: The only places in the documents that need to be edited are highlighted in red above.

Brochures can be printed by sending a request to gdugan@chubb.com - please include shipping address and quantity.

If you have Adobe Acrobat Pro:

1. Open your Chubb brochure in the latest version of Adobe Acrobat.
 2. Look for the image icon shown below and click on it. (Note: the icon only appears after opening the PDF in Adobe Acrobat).
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3. A “Select Image” modal will pop up. Click “Browse” and select your logo file (a white version of your logo with a transparent background, or .png, will work best on colored backgrounds).
 4. To edit text, simply click and type on the editable fields highlighted in red above.
 5. Click “OK”. To save, go to “File”, then click “Save As” to determine your file name and where it will be stored.

If you do NOT have Adobe Acrobat Pro:

Print your Chubb Resource Guide and attach your co-branded logo to the top right corner.

Basic Rules for co-branding:

The partner logo should be visually equal to or smaller than the Chubb logo.

It should appear as far from the Chubb logo as possible. The minimum safe distance is one Chubb logo length away.

When possible, the partner logos should be presented as grayscale if placed on white background and reversed to white if placed on a colored background.

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