

Why clients should be aware of accessibility needs in their home

Only 3% of successful families and individuals are thinking about this, but over 30% are likely to be affected. Most people don't think they'll need to modify their home for their changing life, but the need for universal design and accessibility is growing. If your client answers yes to any of these questions, work with an independent insurance expert to see if they would benefit from this new service.



When you reach retirement age, do you plan to stay in your home?

Yes
 No



Do you plan to have any elderly family members live with you in the near future?

Yes
 No



Does anyone in your home currently require daily assistance?

Yes
 No



Does anyone in your family use a mobility device?

Yes
 No



Do you have a plan if you are faced with a need to quickly make modifications to your home?

Yes
 No

Learn more

Work with an independent insurance expert to see if your clients would benefit from this new service.

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