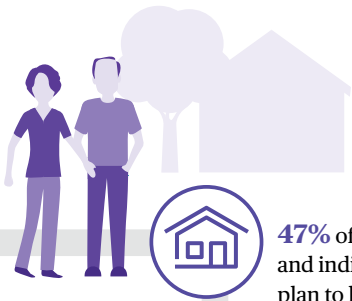


Research and insights

While renovating your home may be in your future, you might not be thinking about how to make sure your home can accommodate your evolving lifestyle. In the blink of an eye your life could change. You or a family member could have an accident or illness, or suddenly need to care for an aging parent. Or you could have different needs in a few decades. You may not think this will affect your family, but the numbers might surprise you.



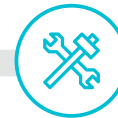
47% of successful families and individuals definitely plan to live in their homes as they get older.



52% are concerned about accessibility changes negatively affecting the natural beauty of the home and **55%** believe it would diminish the home's value.



Only 3% of successful families and individuals are thinking about this and yet **30%** of people have a probability of severe disability over the age of 55.*



81% of people would have to make changes to their homes to accommodate someone with a disability and **78%** would find value in consulting an expert for advice when the time comes to make their home more accessible.

*United States Census Bureau, Americans with Disabilities: 2014 Report, p70-152

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