

ASIA'S NEW MARKET REALITIES: SPOTLIGHT ON CORPORATE GOVERNANCE AND RISK MANAGEMENT

Sponsors:



Partner:



This high-level seminar will tackle the latest corporate governance issues and help participants understand the importance of corporate governance in today's difficult financial climate. Held in conjunction with APEC SME ministerial week and endorsed by the APEC Business Advisory Council, the Singapore Business Federation, the Asian Corporate Governance Association, and the U.S. National Center for APEC, the seminar will also serve as an opportune platform for SMEs to hear how risk management can add value to their operations.

Date: Wednesday, 7 October 2009
Time: 1:30 pm – 6:00 pm
Venue: Four Seasons Hotel, Singapore

Keynote Address: The Rise of an Asian Blend of Corporate Governance?
Keynote Speaker: Hsieh Fu Hua, CEO, Singapore Exchange Limited (SGX)

Is there a unique Asian experience with respect to corporate governance? Is there a renewed confidence in local standards and institutions? What does this mean for the future of corporate governance in Asia?

Topics:

- Assessing Corporate Governance in Asia: What's in Store for the Next Decade?
- A Case of Board Failure? Lessons learned for Asia-Pacific
- The Role of Corporate Gate Keepers – What Changes Are in the Offing?
- Risk Management Priorities for SMEs

Speakers & Panelists from U.S.A., Hong Kong, Malaysia & Singapore (in order of appearance):

- **Jamie Allen**, Secretary General, Asian Corporate Governance Association
- **Gunter Dufey**, Professor (emeritus) of CSIB and Finance, University of Michigan & Professorial Fellow, Business and Finance, Nanyang Business School, NTU
- **Ramesh Pillai**, CEO and Group Managing Director, Friday Concepts
- **Mak Yuen Teen**, Director, Corporate Governance and Financial Reporting Centre, NUS
- **James P. Bronner**, Chief Underwriting Officer, Chubb Specialty Insurance
- **Teng Theng Dar**, Chair, ABAC 2009 and CEO, SBF
- **Soh Kee Hean**, Director, Corrupt Practices Investigation Bureau
- **Yun Kok Siong**, CEO, Dun & Bradstreet Singapore
- **Yang Yuelin**, Managing Director, GC & Member of Executive Office, IMC Corp

Admission: By invitation only. Seating is limited.

To register your interest: Contact bchng@chubb.com

Supporting Organizations:

