



My Loss Scenarios from Chubb

Five easy steps to more sales with customized and personalized loss scenarios

Imagine what loss scenarios—customized by you—could do for your sales? With Chubb's Web-based *My Loss Scenarios*, you can illustrate many of your clients' greatest concerns. This online library of professional and management liability and property and casualty loss situations enables you, *in only minutes*, to create a powerful, customized document that helps your clients realize why their business needs insurance coverage.

My Loss Scenarios is available 24/7 exclusively to Chubb-appointed agents via @chubb (Chubb's producer extranet site).

Five easy steps

To use *My Loss Scenarios*, simply log onto @chubb (see "How to Access" below) and follow these five easy steps:

STEP 1—Search from a library of more than 300 professional and management liability and property and casualty loss scenarios.

- After you select your desired industry/market segment, *My Loss Scenarios* gives you the ability to refine your search by coverage section, type of organization, revenue, number of employees, and cause of action.
- Refining your search allows you to easily match your client's business characteristics.

STEP 2—Select those that are most applicable to your client.

- Review the loss scenarios generated by your search and select those that will appear in your loss scenario document.

STEP 3—Organize your selected scenarios by coverage section.

- Arrange your loss scenarios in order by coverage that you want to highlight first with your client (for example, employment practices liability insurance or general liability).

STEP 4—Personalize your document with your name and agency information so your client knows it came from you.

STEP 5—Save your document as a PDF file to print or email.

- After saving your unique loss scenario document, you can print or email it. These options allow you to share the document using the method most convenient to your client.

Use *My Loss Scenarios* frequently to ensure you have the latest selection of Chubb's professional and management liability and property and casualty loss scenarios.



Why You'll Love *My Loss Scenarios*

- *My Loss Scenarios* allows you to make Chubb's loss scenarios your own.
- It helps you educate your clients about their potential losses, making it easier to see their need for the coverages you recommend.
- *In only minutes*, you select as many or as few loss scenarios as you need from an expansive library.
- Your opportunities to customize your final loss scenario document are virtually unlimited.
- Your personalized document lets your clients know it came from you.
- Chubb regularly adds new loss scenarios to the library.

My Loss Scenarios is a direct result of feedback from Chubb's appointed producers and further demonstrates our commitment to making it easier to do business with us.

How to Access *My Loss Scenarios*

Simply go to www.chubb.com and select the @chubb icon at the top of the page. Once you reach the @chubb log-in screen, sign in using your username and password. *My Loss Scenarios* is located under the "Create Marketing Materials" category.

If you have questions about accessing @chubb, please contact our @chubb Client Support Team at **1-877-747-5266** and select option 2, or email atchubb-support@chubb.com.

Start using *My Loss Scenarios* today!

With Chubb's *My Loss Scenarios*, you can select loss scenarios specifically tailored to the following industry/market segments:

- Financial institutions
- Health care organizations
- Life sciences
- Manufacturing
- Not-for-profit organizations
- Privately held companies
- Professional services firms
- Public companies
- Real estate
- Technology

For promotional purposes, Chubb refers to the member insurers of the Chubb Group of Insurance Companies underwriting coverage. Not all insurers do business in all jurisdictions. This literature is descriptive only. Actual coverage is subject to the language of the policies as issued.