### CHUBB

## Manage Healthcare Costs and **Empower Employees with Benefits Resource Genie**<sup>™</sup>

When it comes to healthcare benefits, your clients have options. Benefits Resource Genie<sup>™</sup> helps businesses and their employees find comprehensive solutions that improve access to healthcare and help manage cost.

With Chubb, you can offer comprehensive solutions that:



**EMPATHIZE** with employees' situations and provide the best path forward.



**EMPOWER** employees to choose the medical plan that's right for them.





SAVE MONEY on company healthcare costs by an average of 2-10% of the group's annual budget.

#### Optimize your clients' benefits programs in just three simple steps.



We start the conversation with a complimentary Resource Impact Analysis that demonstrates to your clients just how effective our process can be in transforming their medical spend.



**Benefits Education Specialists converse** with your clients' employees to understand their household situations and educate them on their best options (both inside and outside of their employer-sponsored plan).



Leveraging the information acquired during the Household Study. Executive Resource Specialists develop and present opportunities that can be realized as part of your clients' ongoing strategies.

Select any two products from the Chubb suite, and Benefits All In will waive your Benefit Resources Genie<sup>™</sup> costs for the first six months\*

- Hospital Indemnity
- Accident
- LifeTime Benefit Term
- Disability Income
- Critical Illness

# What broker partners and clients are saying about **Benefits Resource Genie**™



POWERED BY **Benefits** 

"Benefits All In delivered on all of their promises. They were professional, timely and flexible. I would recommend Benefits All In again."

SENIOR VICE PRESIDENT, NATIONAL BROKER "We implemented in Oct for 1/1 enrollment and things could not have gone better. Benefits All In was so responsive and willing to make adjustments in the middle of the process. They provided consistent and clear communication. We had many employees express their gratitude for the hands-on service they received during OE. Benefits All In's team was able to provide the 1-on-1 customer support we could not provide. Partnering with them has been one of the best benefit decisions we have made. It has been a win for our benefit team and our employees."

SENIOR HUMAN RESOURCES DIRECTOR

### Case Study: How Benefits Resource Genie<sup>™</sup> helped a client save \$480,000+

OPEN ENROLLMENT

ELIGIBLE LIVES

10/1/2021

1,241

### INDUSTRY

Assisted Living / Nursing Home

The client experienced financial pressure due to high medical renewal costs and a labor shortage. The challenge was to improve their member experience, all while keeping costs down.

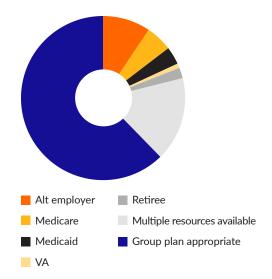
When they contracted Benefits All In, its expert team educated employees on healthcare benefits and assisted them in selecting options that best worked for them.

Benefits Resource Genie and Benefits All In are Trademarks of Benefits All In, LLC

\*Employer cost for Benefits Resource Genie™ is charged at \$5.00pepm after first six months.

Chubb is the marketing name used to refer to subsidiaries of Chubb Limited providing insurance and related services. Insurance provided by the following U.S. based Chubb underwriting companies: Combined Insurance Company of America (Chicago, IL); in New York, Combined Life Insurance Company of New York (Latham, NY); and ACE Property & Casualty Insurance Company.

## The Result? **464 employees with alternate resources**



In six months, the client has currently saved over **\$480,000** (expected to rise to **\$730,000**+ in a further six months) – all thanks to Benefits Resource Genie's efficient process.